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Your Ref:  
Date: 1 August 2024

My Ref: PEA039/ID/DG/KP/01  
Tel No.: 0344 800 8020  
Email: [transportfor Norwich@norfolk.gov.uk](mailto:transportfor Norwich@norfolk.gov.uk)

Dear Residents and Businesses,

**Transport for Norwich: consultation on proposals for an extension to the Yellow Pedalway on Holt Road (A140)**

Norfolk County Council is asking for feedback on the proposed extension to one of Norwich’s cycle-friendly routes, known as the Yellow Pedalway.

The aim of this project is to improve facilities for those walking, wheeling (using wheelchairs or pushchairs) and cycling on the A140 Holt Road, between Amsterdam Way and the roundabout with the Broadland Northway (A1270). It also aims to increase the number of bus stops for people using public transport, while improving safety for all road users by reducing vehicle speeds on this major route.

We’re writing to let you know how to find out more about the project and how to take part in our consultation.

**What’s being proposed and why**

This table explains what changes we’re proposing and the reasons behind them. The accompanying plans, available on our website, show what the project could look like on the ground. You can see a full list of detailed changes on the consultation plan.

	<b>Proposal</b>	<b>Reason for proposal</b>
1.	<p>Creating a continuous two-way, off-carriageway route on A140 Holt Road, between Amsterdam Way and the roundabout with the Broadland Northway (A1270) for people walking, wheeling and cycling. This includes the following sections:</p> <ul style="list-style-type: none"> <li>New 3m-wide shared-use path (for walking, wheeling and</li> </ul>	<p>To make the area safer and more accessible for those walking, wheeling or cycling.</p> <p>To allow people walking, wheeling or</p>

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	<b>Proposal</b>	<b>Reason for proposal</b>
	<p>cycling) from a new Toucan crossing at Hellesdon Allotments to the Holt Road roundabout where it meets the Broadland Northway (A1270). This will tie into the existing shared-use path on the outbound carriageway (heading away from the city) side of the roundabout. The existing informal crossing point at the splitter island of the roundabout would also be widened to 3m.</p> <ul style="list-style-type: none"> <li>• New footpath to tie in with the existing path from outside 181 Holt Road of the residential properties. This will complete the gap in walking facilities up to the new Toucan crossing, where it will connect with the new shared-use path.</li> <li>• Widening and filling of breaks in the existing footpath to create a minimum 3m-wide, continuous shared-use path on the inbound carriageway (towards the city) side of Holt Road between the new Toucan crossing at Hellesdon Allotments and Amsterdam Way.</li> </ul> <p>Other work to allow the installation of the new shared-use path includes:</p> <ul style="list-style-type: none"> <li>- Removal of the existing layby near Hellesdon Allotments to provide the space needed for the path within the existing highway boundary.</li> <li>- Vegetation clearance approaching the roundabout to improve visibility and safety and elsewhere on the route to allow construction of the new shared-use path.</li> </ul>	<p>cycling to carry out journeys to and from Horsford, via Holly Lane.</p> <p>To allow people walking or wheeling to travel continuously to and from Middletons Lane and the Broadland Northway roundabout on the outbound carriageway side of Holt Road.</p> <p>To allow people walking, wheeling and cycling to travel between the new Toucan crossing and Amsterdam Way. The existing path isn't continuous and is only for people walking or wheeling.</p>
2.	<p>New Toucan (signal-controlled) crossing on Holt Road opposite Hellesdon Allotments and, due to this, removal of existing informal crossing point near Trott Rentals.</p>	<p>To allow people walking, wheeling and cycling to cross Holt Road and move between both sides of the shared-use path. The existing informal crossing would no longer be needed.</p>

	Proposal	Reason for proposal
		The new crossing will include tactile/textured paving to improve accessibility for visually impaired people.
3.	<p>New bus stops (accessible, with tactile paving – two outbound from the city and one inbound to the city).</p> <ul style="list-style-type: none"> <li>• Outbound stops located outside 91 Holt Road and just before the Broadland Northway roundabout.</li> <li>• Inbound stop located on the approach to the Amsterdam Way/Middletons Lane junction.</li> </ul> <p>The outbound bus stop near the roundabout will be in a layby and the other outbound stop and the inbound stop will be in space allocated on the road itself.</p>	To increase the number of bus stops that serve the area and improve public transport services.
4.	Extension of the 40mph limit on the A140 Holt Road up to the A1270 Broadland Northway roundabout.	Currently, the speed limit ends near the residential properties. The proposed extension is to create a safer environment for all road users along this route.

The legal notices and Traffic Regulation Orders associated with these proposals will be progressed as part of this work. Comments on these can be made during this consultation but there will be the opportunity to respond to these, including the speed limit extension, during the formal advertising period. The webpage below will be kept up to date with the relevant advertisements and timescales.

### Consultation on tree removal

For this project to be delivered according to the proposal plans, we need to remove some vegetation, which falls under our street tree consultation process. The proposal plans show the areas affected and we will be carrying out a separate consultation on this before any clearance work is given approval. You can find out more information, including timescales and how to get share your feedback on the tree consultation when the time comes by visiting the project web page below.

### How to comment

There are two ways to comment on the consultation:

- Visit [www.norfolk.gov.uk/holtroad](http://www.norfolk.gov.uk/holtroad) where you can view plans of the project and complete our online survey to share your thoughts on the proposals.
- Ask for a hard copies by calling or emailing us using the details at the top of this letter. Large font and other formats are available on request.
- All comments must be received **by Monday 26 August**.

### Background

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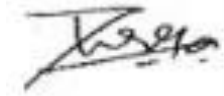
*Continuation sheet to:*

*Dated: 1 August 2024*

The overall budget for this project is around £1.9m, with funding coming from the Greater Norwich Growth Boards Infrastructure Investment Fund, the Department for Transport's Transforming Cities Fund and Norfolk County Councils Local Transport Plan.

If approved for construction following the consultation periods, we plan for work to start on site early next year.

Yours faithfully,

A handwritten signature in black ink, appearing to read 'Durga Goutam', written over a faint rectangular stamp.

Durga Goutam  
Project Engineer