

Market Gates Bus Improvement Scheme

Improving public transport across Great Yarmouth by enabling two-way bus travel through the Market Gates Interchange

- To make bus journeys quicker and more reliable, separate buses from general traffic and boost the local economy.
- The arrival of Herring Bridge has already changed traffic movements around the town.
- Approximately 1.2 million passengers per year currently use the Market Gates interchange and this figure is expected to grow through the new improved transport links delivered at the rail station and our continued investment in bus services across the region; with new and extended routes and the £1.50 Great Yarmouth fare cap.
- Tourism is currently worth £648 million per year to the town's economy, with 23% of all employment linked to this area.
- All recent investment in the town is about growing Great Yarmouth's economy to support local people. Having the right infrastructure in place to create an efficient transport network is key to this goal, both within the town itself and through the connections to elsewhere in the county and beyond.
- Allowing two way bus travel through Market Gates would generate up to five minute journey time savings for buses at peak times, speeding up journeys for passengers, improving reliability and encouraging further investment.
- The changes proposed would benefit motorists too by facilitating greater separation of buses from general traffic on key routes within the town centre.

What is proposed

The map shows in detail the proposed highway improvements featured in the overall project. The purpose of all changes featured on the plan is to allow two-way travel for buses through Market Gates, speeding up journeys for passengers and supporting the future economic growth of the town.

Funding

The proposed changes would be delivered with funding from the £49.6 million awarded by UK Government for Norfolk's Bus Service Improvement Plan.

How to comment

Visit www.norfolk.gov.uk/marketgates to review the proposals and complete the online survey.

Copies of plans are also displayed and available to take away from:

- **Great Yarmouth Town Hall**
- **Kingsgate Centre, Queen Annes Road**
- **Great Yarmouth, Gorleston or Caister Library**
- **Shrublands Community Café, Magdalen Way, Gorleston**

To request hard copies or speak to someone about the proposals please email the project team at tfnorfolk@norfolk.gov.uk or telephone Norfolk County Council on 0344 800 8020

Deadline

The deadline for responses is Sunday **16 June 2024**.

Next steps

All responses will be carefully considered in consultation with relevant councillors and representatives of the Great Yarmouth. Transport Steering Group as appropriate before any decisions are made on how to proceed with the project.

If approved to take forward, the advertisement of the formal Traffic Regulation Orders needed to deliver the project will provide a further opportunity for the public to comment. The project webpage will be kept up to date with the latest progress and information. www.norfolk.gov.uk/marketgates