



 Norfolk County Council

Local Cycling and Walking Infrastructure Plan for Norfolk

Wroxham and Hoveton

May 2023

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Wroxham and Hoveton

Norfolk County Council is creating a Local Cycling and Walking Infrastructure Plan for Norfolk.

What is a Local Cycling and Walking Infrastructure Plan for Norfolk?

The Local Cycling and Walking Infrastructure Plan is a list of short, medium and long-term infrastructure schemes which have been identified to help people walk, cycle or wheel (using a wheelchair or mobility aid) more across the County.

The Countywide plan builds on those already created for King's Lynn, Greater Norwich and Great Yarmouth. The potential improvements will create a travel network which will create better connectivity within and between 20 towns across Norfolk and help link towns and rural communities.

Why do we need one?

The Government's ambition is for 50% of all journeys in towns and cities to be walked or cycled by 2030. To help more people to choose cycling and walking we want to create a modern, well connected transport network in Norfolk that gives people more alternatives to travelling by car.

What are the benefits of the plan?

All schemes proposed are currently not funded, but having a Local Cycling and Walking Infrastructure Plan for Norfolk will be essential to embed these schemes into wider development and to support us in gaining funding from Government to make them happen.

What are the benefits of active travel?

Increased levels of walking, cycling and wheeling can provide many benefits such as;

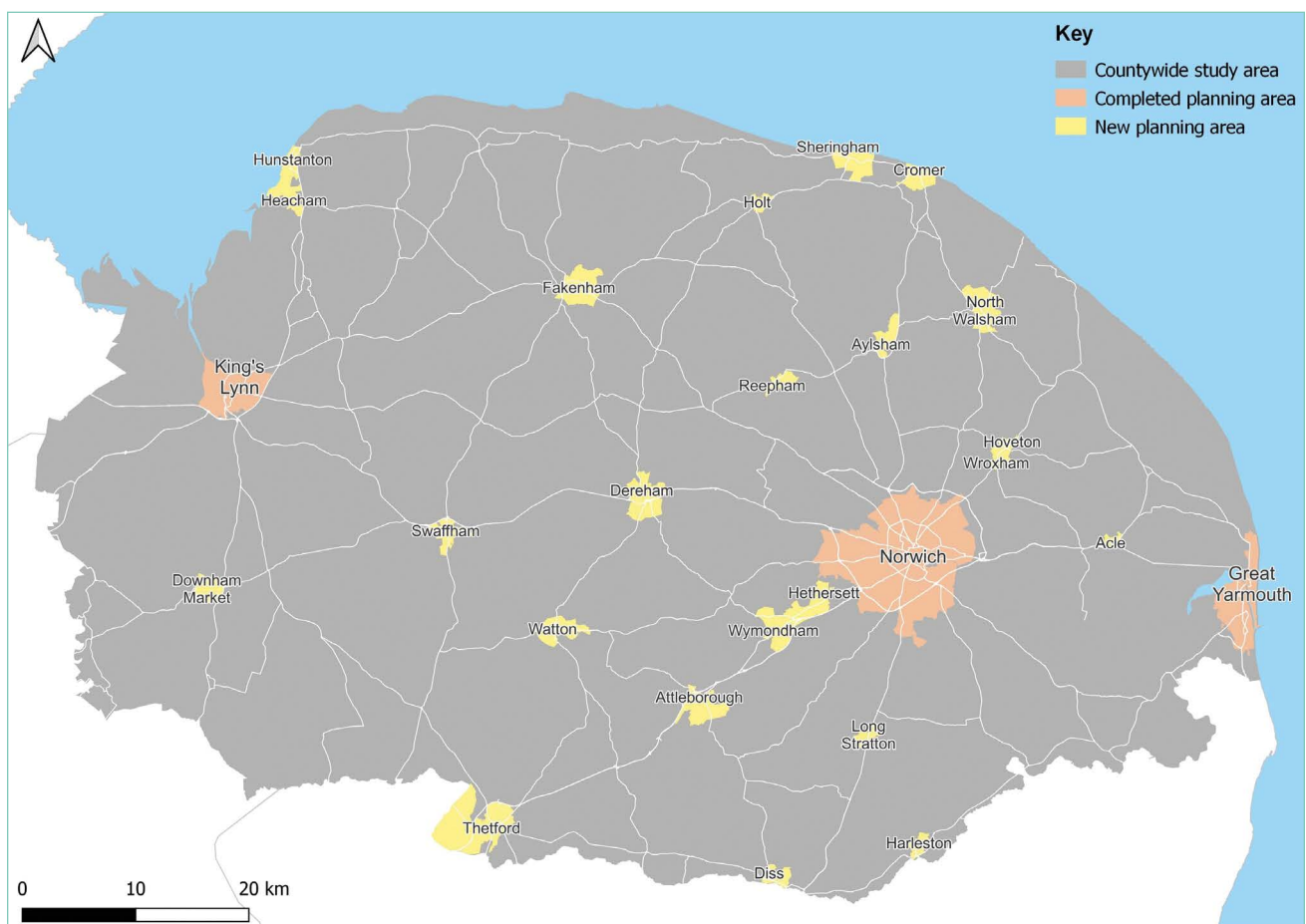
- improving our air quality
- reducing congestion on our roads
- providing access to education, employment and services
- addressing inequalities
- increasing connectivity between people and communities
- improving physical and mental health
- helping to mitigate climate change.

The Local Cycling and Walking Infrastructure Plan for Norfolk contains proposals for potential **active travel networks** for 20 towns across the County.

Each of the proposed networks includes:

- **Priority routes.** These would connect people with places of employment, education, central services, public transport and green spaces.
- **Walking zones.** A Walking Zone is an area within which the priority for schemes will be to enable people to easily walk or wheel at any time to access key services and areas of employment and education / training.

Such schemes might include increasing or improving road crossings, widening pavements, resurfacing uneven pavements or slowing traffic speeds.



Map 1: Countywide Local Cycling and Walking Infrastructure Plan study area map.

Please note all maps in this document contain data from [OpenStreetMap®](#) , licensed under the [Open Database Commons Open Database License \(ODbL\)](#).

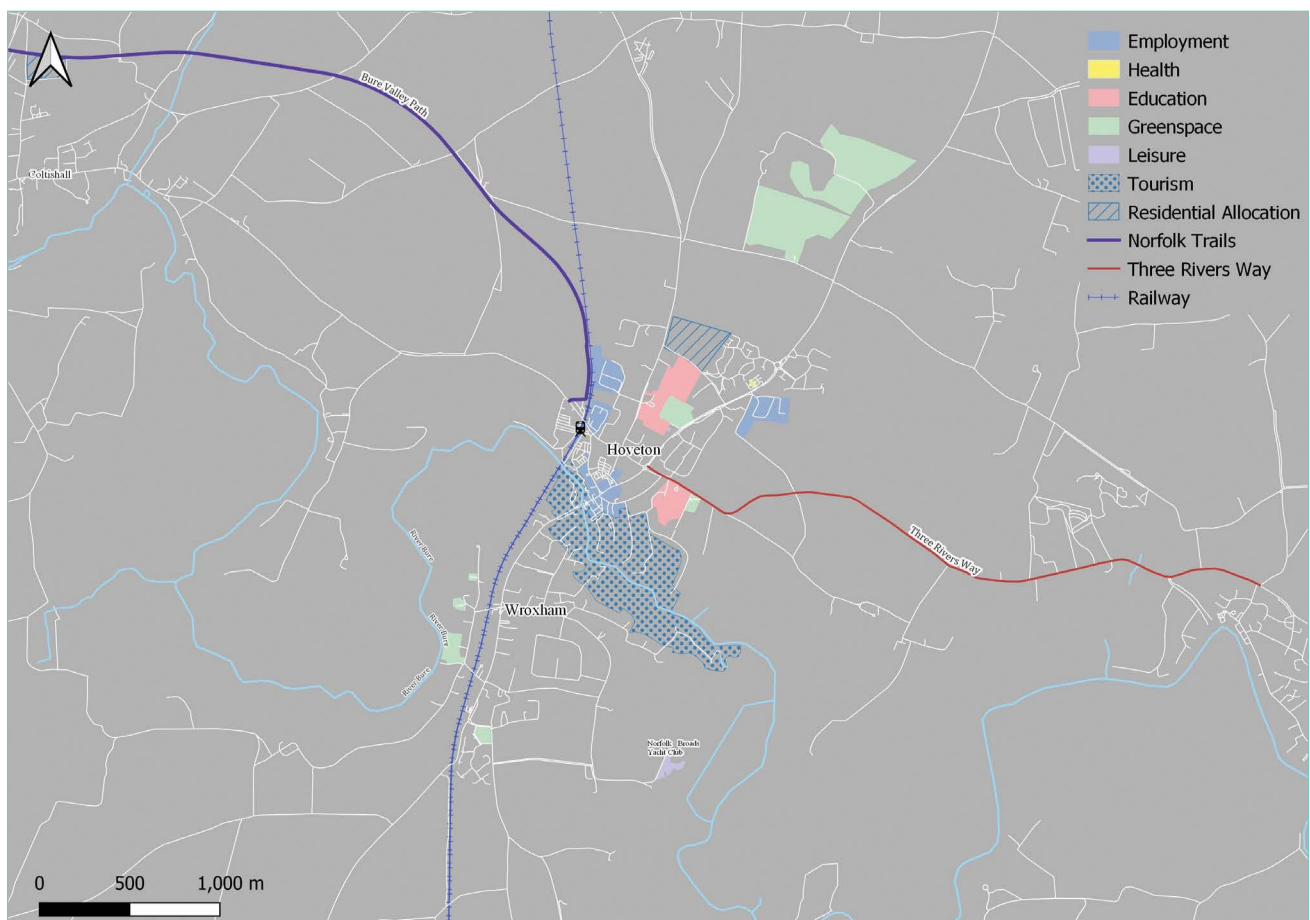
► Wroxham and Hoveton

i. Introduction

The villages of Wroxham and Hoveton are separated by the River Bure and are 16km northeast of Norwich along Wroxham Road. Their combined population was approximately 1,700 in 2021, with 32% of residents over the age of 65ⁱ.

The area of Wroxham and Hoveton has new allocation for residential development so the demand for cycling and walking routes is expected to increase. Employment levels are also set to rise from the figure of 34% (full time) in 2011ⁱⁱ.

Hoveton and Wroxham train station sits in the heart of Hoveton just south of the Bure Valley Railway. The Bure Valley Path provides a great access route to the train station from the surrounding areas to the northwest.



Map 2: Wroxham and Hoveton area map showing current active travel network.

ii. Wroxham and Hoveton indicative active travel network

The indicative active travel network aims to provide connectivity between Hoveton and Wroxham via a linear north to south route. The network will also provide access to Wroxham Train Station, tourist attractions, schools and current and new residential developments.



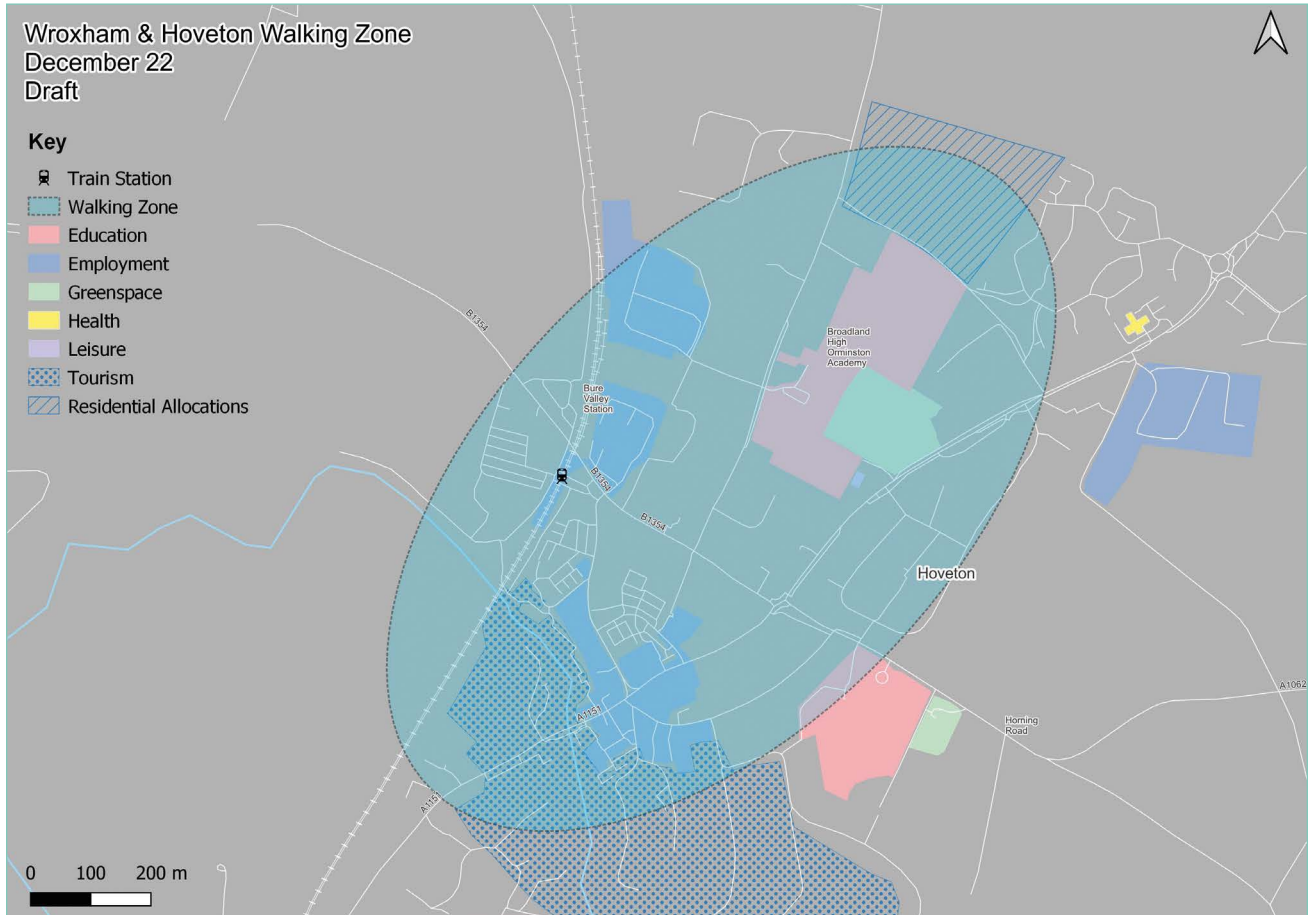
Map 3: Wroxham and Hoveton indicative active travel network.

iii. Active travel route summary

Route Number	Route	Route Description
Route 1 (Red)	Stalham Road and Norwich Road	A 3.5km linear route on Norwich Road starting to the west of the rail track south of Wroxham and continuing through the centre of the town and along Stalham Road to the junction with St Peter's Lane.
Route 2 (Blue)	Bure Valley Station to Horning Road	A 1km route that links part of the existing Three Rivers Way with the Bure Valley Route. From east to west, the route starts at the junction of New Lane and Horning Road. The route would connect two well established recreational cycle routes and provide wider connectivity to surrounding areas.
Route 3 (Green)	Station Road and Church Road	A 0.35km route from Wroxham Train Station to the town centre on Station Road.
Route 4 (Yellow)	Two Saints Close to Stalham Road	A 2.2km route from Two Saints Close in the north of Hoveton, heading south past Broadland High Ormiston Academy, across Horning Road West.

iv. Indicative walking zone

The Wroxham and Hoveton walking zone covers the town centre, Wroxham Train Station, schools, and areas which see high levels of footfall, including Norwich Road and Stalham Road.



Map 4: Wroxham and Hoveton indicative walking zone.

- i. [Norfolk Insights \(2021\) Population Report for Norfolk \(online\)](#).
- ii. [Norfolk Insights \(2021\) Economy Report for Norfolk \(online\)](#).



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