**Norfolk County Council**

**(Norwich, A140 Ipswich Road) (Bus, Cycle and Taxi Lane) Order 2024**

**Statement Of Reasons For The Making Of The Order**

The introduction of the bus lane on Ipswich Rd outbound to Hall Road junction is one of a collection of strategic measures aiming to improve bus patronage across England by making services more frequent, faster, reliable, cheaper, less polluting and improving passenger transport legibility. The strategy also seeks to forge much closer and effective partnership between Local Transport Authorities (LTA) and their local bus operators in order to achieve the aims of the strategy. These measures are funding through the UK Government Levelling Up Strategy, Department for Transport (DfT) programme.

The introduction of an outbound bus lane has been assessed and is shown to meet the aims of the Bus Service Improvement Plans (BSIPs) set by Norfork CC, which include objectives to improve bus route journey time reliability (make services faster and reliable).

The proposal to make the Order is therefore made because it appears to the County Council that it is expedient to do so in accordance with Sub-Section 1(c) of Section 1 of the Road Traffic Regulation Act, 1984.

(c) for facilitating the passage on the road or any other road of any class of traffic (including pedestrians).

*ALW/17086388/PAA019NchIpswichRdBusLaneDraftOrder)24*