



 Norfolk County Council

Local Cycling and Walking Infrastructure Plan for Norfolk

North Walsham

May 2023

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Norfolk**
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North Walsham

Norfolk County Council is creating a Local Cycling and Walking Infrastructure Plan for Norfolk.

What is a Local Cycling and Walking Infrastructure Plan for Norfolk?

The Local Cycling and Walking Infrastructure Plan is a list of short, medium and long-term infrastructure schemes which have been identified to help people walk, cycle or wheel (using a wheelchair or mobility aid) more across the County.

The Countywide plan builds on those already created for King's Lynn, Greater Norwich and Great Yarmouth. The potential improvements will create a travel network which will create better connectivity within and between 20 towns across Norfolk and help link towns and rural communities.

Why do we need one?

The Government's ambition is for 50% of all journeys in towns and cities to be walked or cycled by 2030. To help more people to choose cycling and walking we want to create a modern, well connected transport network in Norfolk that gives people more alternatives to travelling by car.

What are the benefits of the plan?

All schemes proposed are currently not funded, but having a Local Cycling and Walking Infrastructure Plan for Norfolk will be essential to embed these schemes into wider development and to support us in gaining funding from Government to make them happen.

What are the benefits of active travel?

Increased levels of walking, cycling and wheeling can provide many benefits such as;

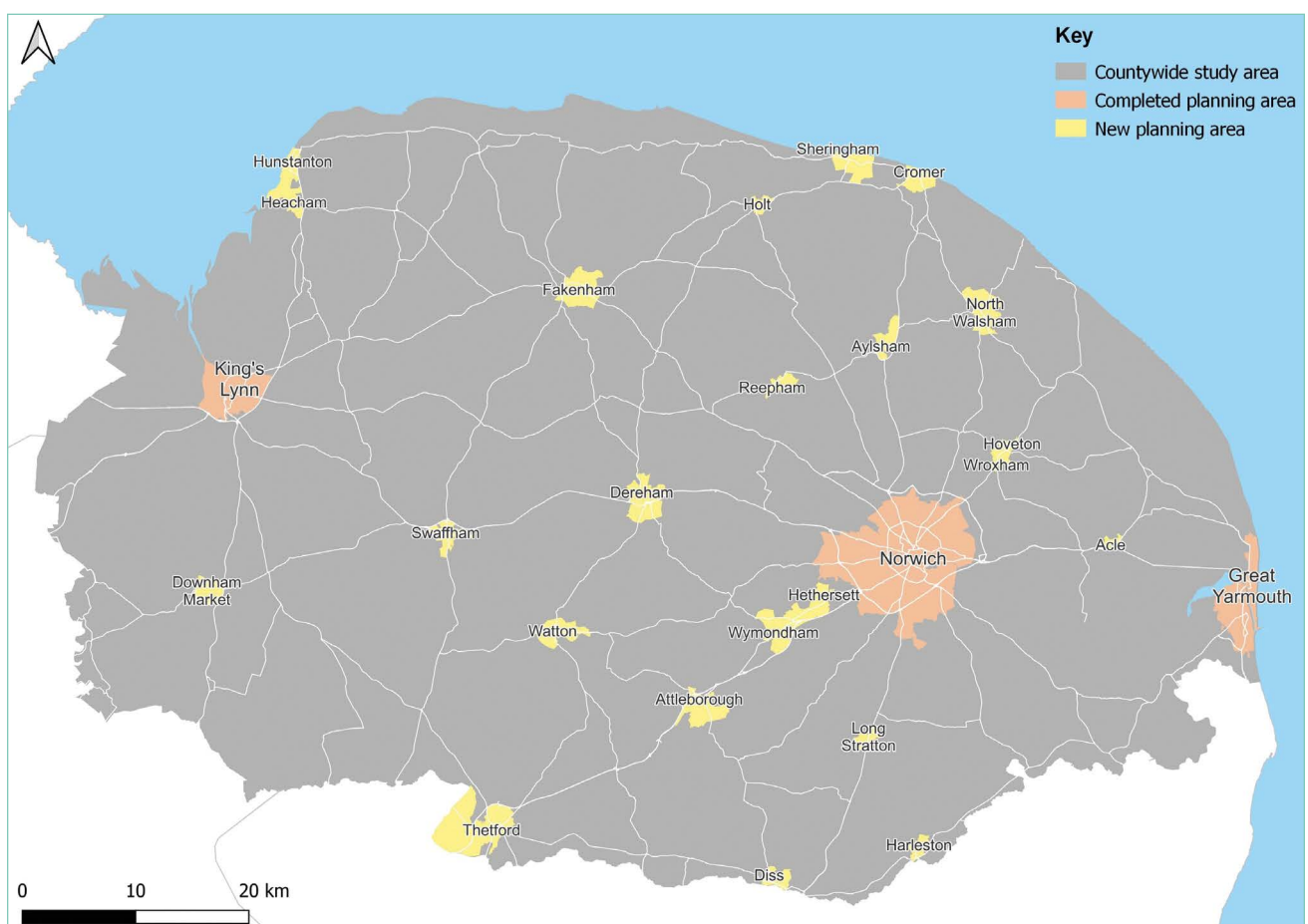
- improving our air quality
- reducing congestion on our roads
- providing access to education, employment and services
- addressing inequalities
- increasing connectivity between people and communities
- improving physical and mental health
- helping to mitigate climate change.

The Local Cycling and Walking Infrastructure Plan for Norfolk contains proposals for potential **active travel networks** for 20 towns across the County.

Each of the proposed networks includes:

- **Priority routes.** These would connect people with places of employment, education, central services, public transport and green spaces.
- **Walking zones.** A Walking Zone is an area within which the priority for schemes will be to enable people to easily walk or wheel at any time to access key services and areas of employment and education / training.

Such schemes might include increasing or improving road crossings, widening pavements, resurfacing uneven pavements or slowing traffic speeds.



Map 1: Countywide Local Cycling and Walking Infrastructure Plan study area map.

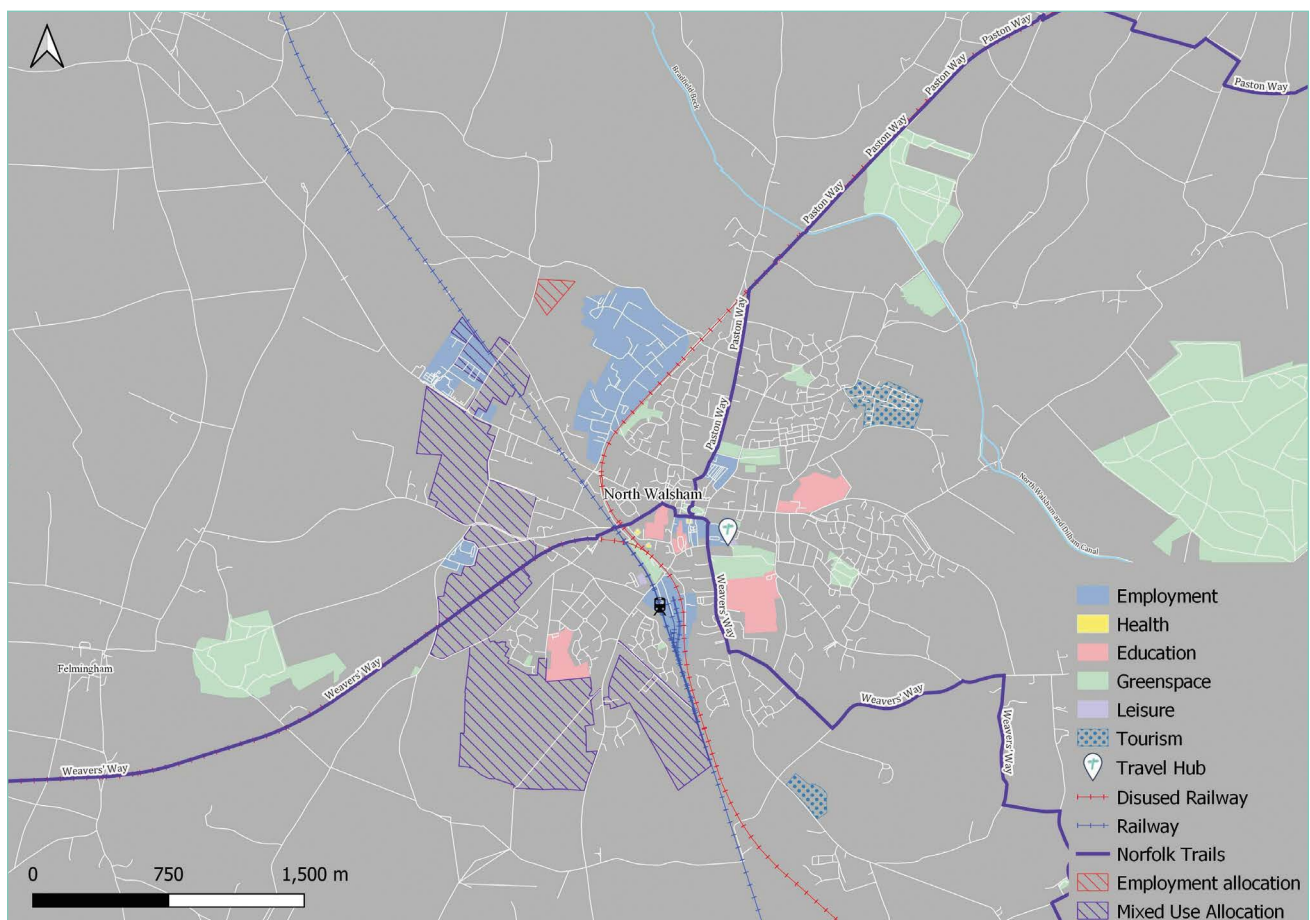
Please note all maps in this document contain data from [OpenStreetMap®](#), licensed under the [Open Database Commons Open Database License \(ODbL\)](#).

► North Walsham

i. Introduction

With a population of 13,932 in 2020, North Walsham is one of Norfolk's larger market townsⁱ. It is about 23km north of Norwich city centre and 16km north of the new Broadland Northway (previously the Northern Distributor Road or NDR). North Walsham has seen over 530 homes completed since 2001 and as of 2011 had a 44.7% employment rate, showing it is an attractive town to live inⁱⁱ.

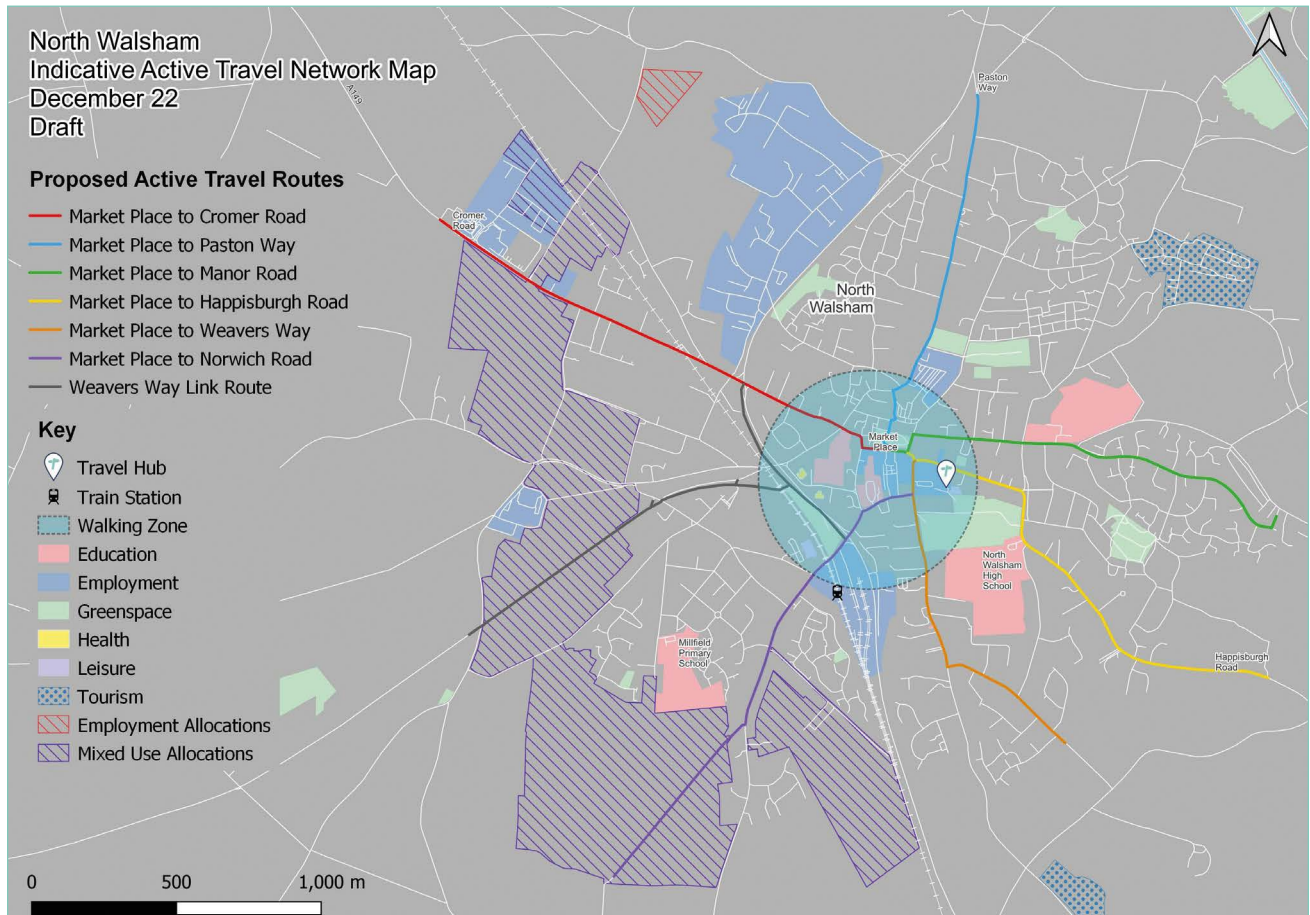
North Walsham bus and train station give access to the surrounding towns and provide a direct route to Norwich. Additionally, both Weavers' Way and Paston Way run through the centre of North Walsham and meet on Market Place. Weavers' Way comes south out of the town and is accessible from the bus and train station via a 7-minute walk.



Map 2: North Walsham area map showing current active travel network.

ii. North Walsham indicative active travel network

The indicative active travel network for North Walsham aims to provide connectivity between residential areas, places of education and employment, healthcare services and the town centre. The network also connects to greenspaces via Weavers' Way. The proposed network and any associated schemes will align with proposals outlined within North Walsham Network Improvement Strategy (April 2020).



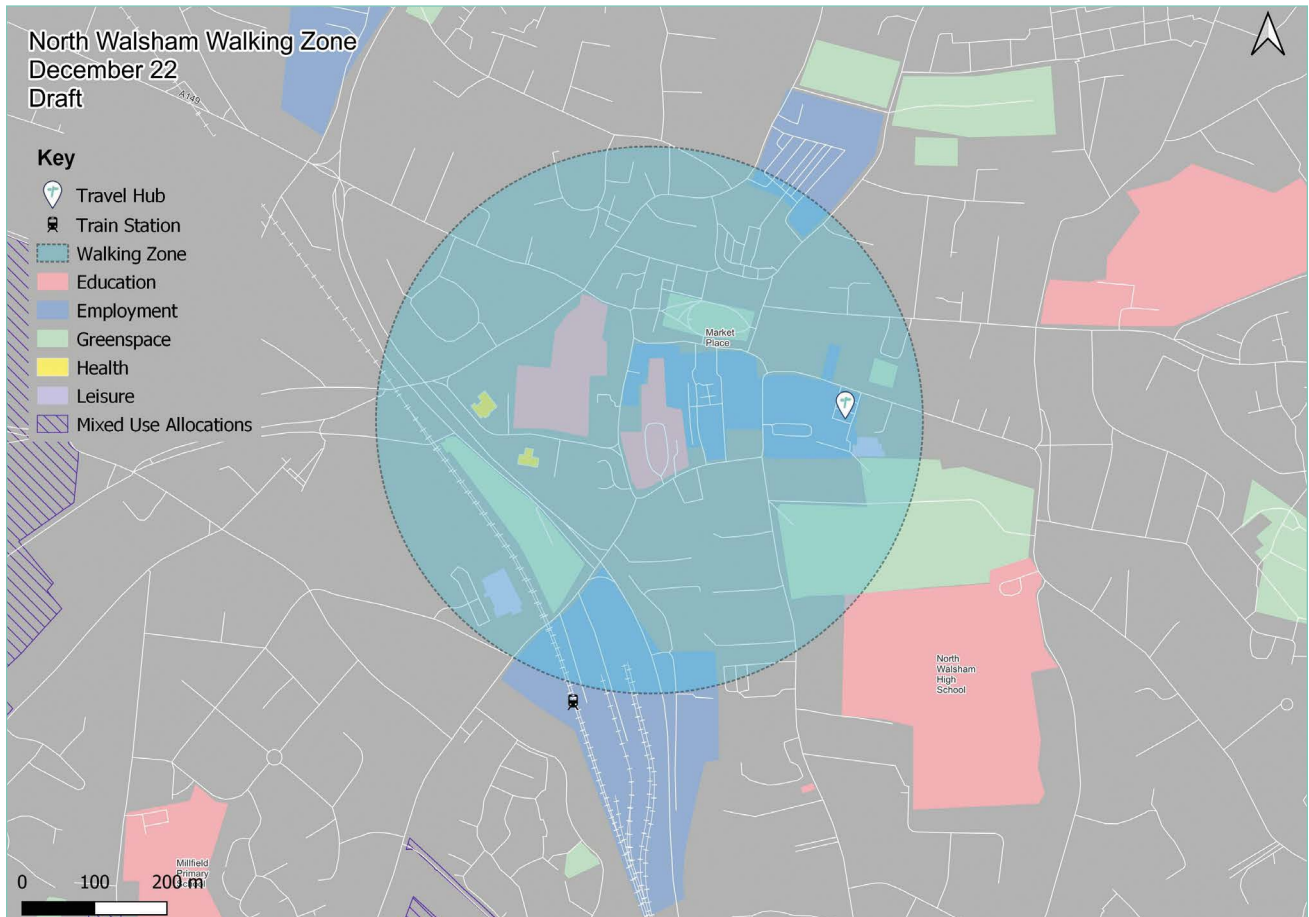
Map 3: North Walsham indicative active travel network.

iii. Active travel route summary

Route Number	Route	Route Description
Route 1 (Red)	Market Place to Cromer Road	A 1.7km route linking new mixed-use allocations in the west with central services and employment areas via Cromer Road.
Route 2 (Blue)	Market Place to Paston Way	A 1.3km route connecting residential areas with central services and employment, as well as connecting with greenspace via the Paston Way.
Route 3 (Green)	Market Place to Manor Road	A 1.5km route to enhance connectivity between residential areas and places of education.
Route 4 (Yellow)	Market Place to Happisburgh Road	A 1.7km route connecting residential areas with schools, public transport and central services.
Route 5 (Orange)	Market Place to Weavers' Way	A 1.2km route connecting residential areas with central services and employment, as well as connecting with greenspaces via Weavers' Way.
Route 6 (Purple)	Market Place to Norwich Road	A 1.8km route linking new and existing residential areas with the town centre and public transport.
Route 7 (Grey)	Weavers' Way link route	A 1.9km route utilising existing cycling and walking infrastructure with plans to link future residential areas with the town centre.

iv. Indicative walking zone

The indicative walking zone includes central areas of employment and education and areas with anticipated high levels of footfall, notably along Market Street, New Road and King's Arms Street. It also provides connectivity with North Walsham Train Station.



Map 4: North Walsham indicative walking zone.

- i. [Norfolk Insights \(2021\) Population Report for Norfolk \(online\)](#).
- ii. [Norfolk Insights \(2021\) Economy Report for Norfolk \(online\)](#).



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