



 Norfolk County Council

Local Cycling and Walking Infrastructure Plan for Norfolk

Fakenham

May 2023

**Travel
Norfolk**
Travel smart



Fakenham

Norfolk County Council is creating a Local Cycling and Walking Infrastructure Plan for Norfolk.

What is a Local Cycling and Walking Infrastructure Plan for Norfolk?

The Local Cycling and Walking Infrastructure Plan is a list of short, medium and long-term infrastructure schemes which have been identified to help people walk, cycle or wheel (using a wheelchair or mobility aid) more across the County.

The Countywide plan builds on those already created for King's Lynn, Greater Norwich and Great Yarmouth. The potential improvements will create a travel network which will create better connectivity within and between 20 towns across Norfolk and help link towns and rural communities.

Why do we need one?

The Government's ambition is for 50% of all journeys in towns and cities to be walked or cycled by 2030. To help more people to choose cycling and walking we want to create a modern, well connected transport network in Norfolk that gives people more alternatives to travelling by car.

What are the benefits of the plan?

All schemes proposed are currently not funded, but having a Local Cycling and Walking Infrastructure Plan for Norfolk will be essential to embed these schemes into wider development and to support us in gaining funding from Government to make them happen.

What are the benefits of active travel?

Increased levels of walking, cycling and wheeling can provide many benefits such as;

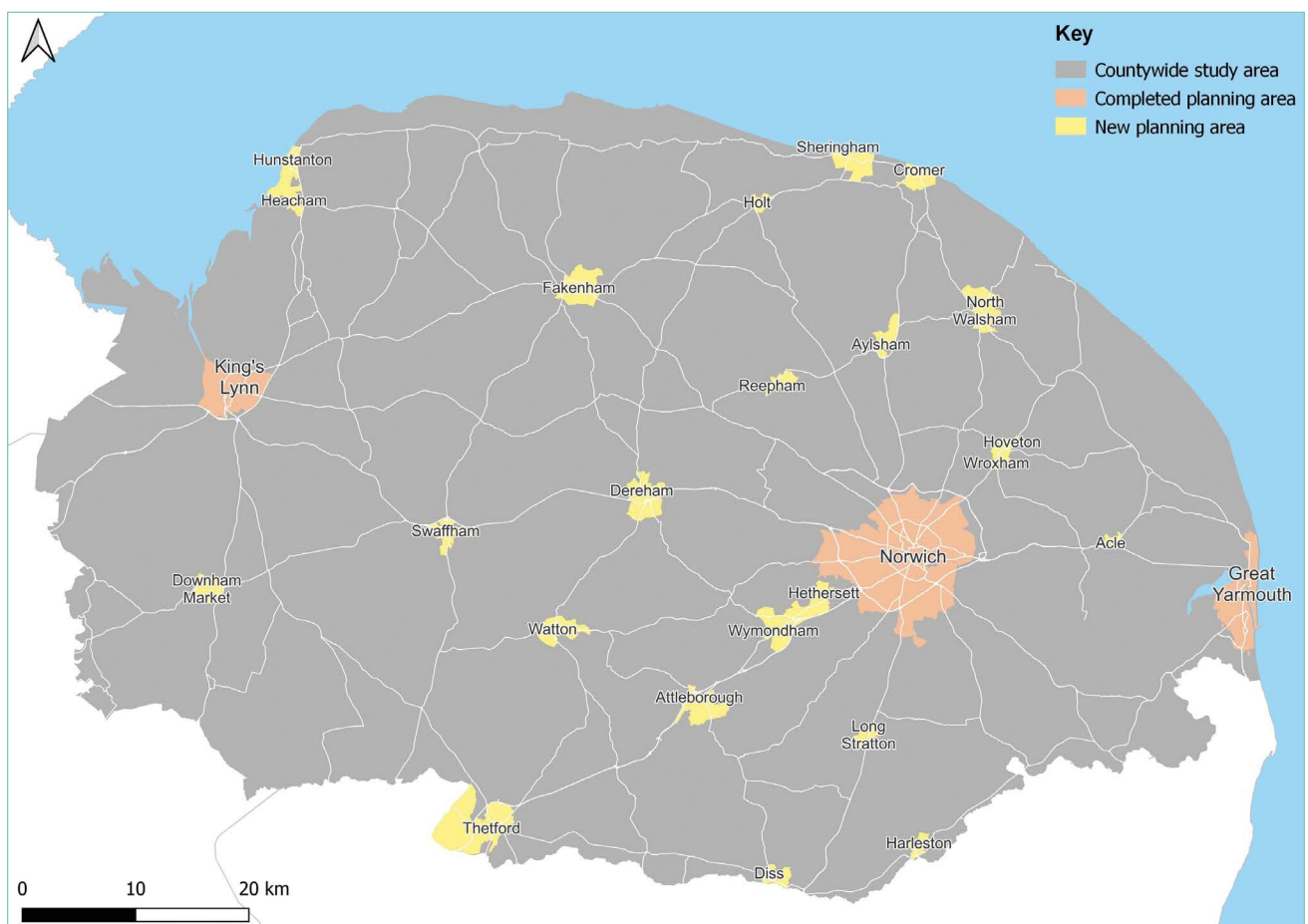
- improving our air quality
- reducing congestion on our roads
- providing access to education, employment and services
- addressing inequalities
- increasing connectivity between people and communities
- improving physical and mental health
- helping to mitigate climate change.

The Local Cycling and Walking Infrastructure Plan for Norfolk contains proposals for potential **active travel networks** for 20 towns across the County.

Each of the proposed networks includes:

- **Priority routes.** These would connect people with places of employment, education, central services, public transport and green spaces.
- **Walking zones.** A Walking Zone is an area within which the priority for schemes will be to enable people to easily walk or wheel at any time to access key services and areas of employment and education / training.

Such schemes might include increasing or improving road crossings, widening pavements, resurfacing uneven pavements or slowing traffic speeds.



Map 1: Countywide Local Cycling and Walking Infrastructure Plan study area map.

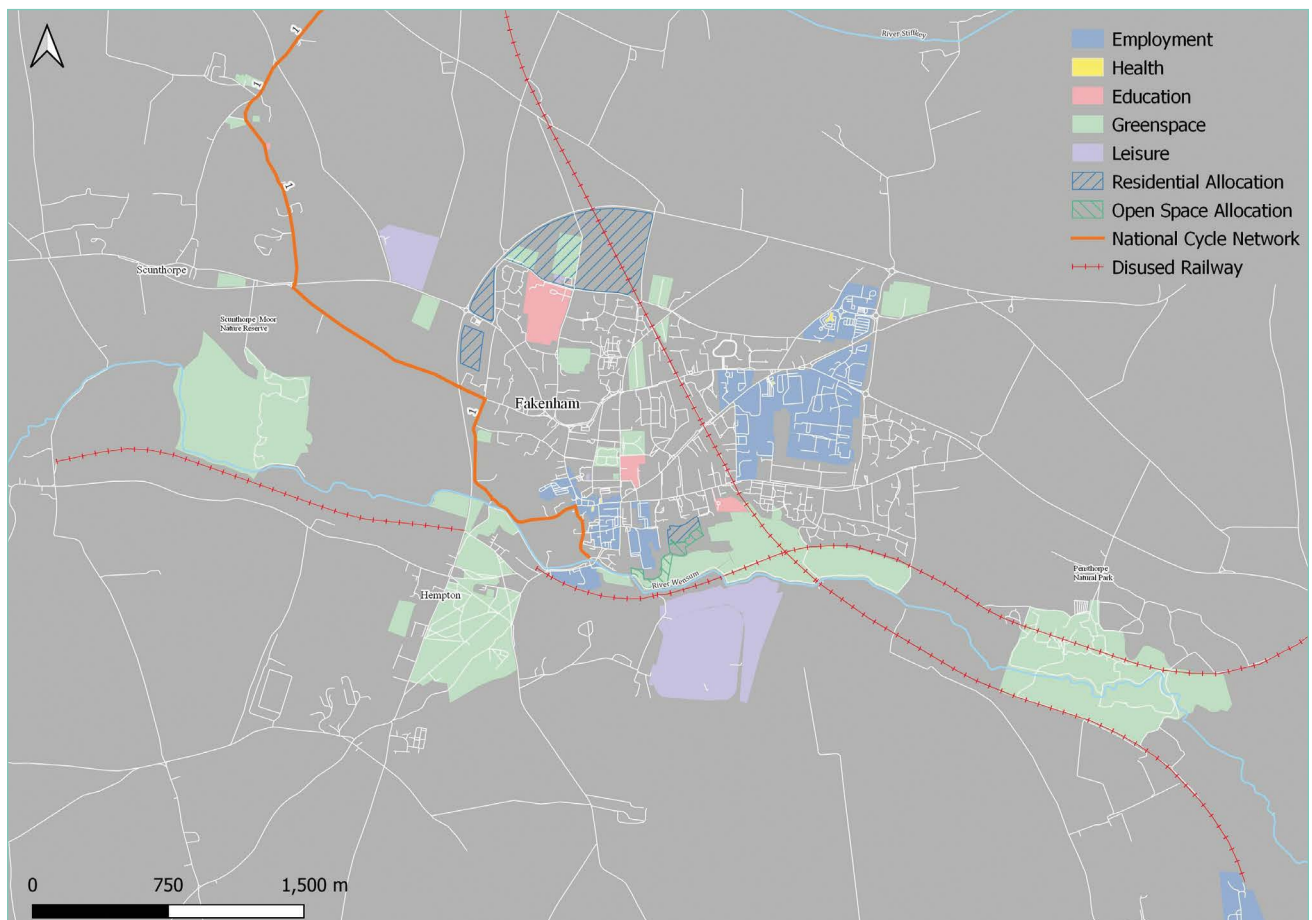
Please note all maps in this document contain data from [OpenStreetMap®](#) , licensed under the [Open Database Commons Open Database License \(ODbL\)](#).

► Fakenham

i. Introduction

Fakenham is situated adjacent to the A148 approximately halfway between King's Lynn (37km southwest) and Cromer (37km northeast). Fakenham had a population of approximately 8,000 in 2021 with over 38% in full time employmentⁱ and 28% over the age of 65ⁱⁱ. The town has seen over 350 homes completed since 2001 with planning permission currently being determined for an additional 950 homes to the north of the town.

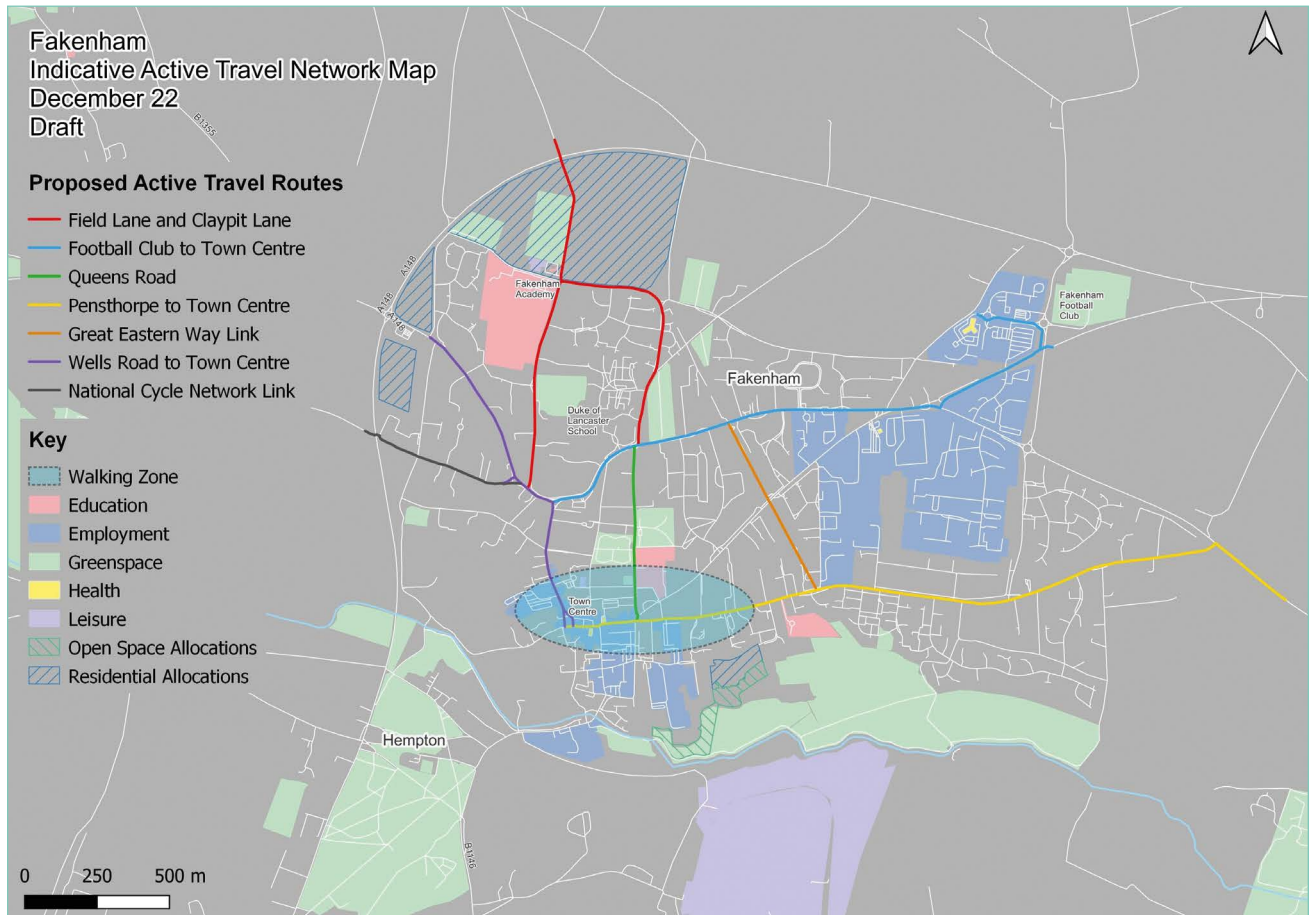
Fakenham is currently served by the Sustrans National Cycle Network route 1 which runs to the west crossing the river Wensum at the southern tip of the town. There is no train station in Fakenham although buses do connect with the town.



Map 2: Fakenham area map showing current active travel network.

ii. Fakenham indicative active travel network

The indicative active travel network will link the approved Fakenham Urban Extension in the northwest and existing residential areas with places of education, areas of employment, central services and greenspaces. The proposed network and any associated schemes will align with proposals outlined within Fakenham Network Improvement Strategy (April 2020).



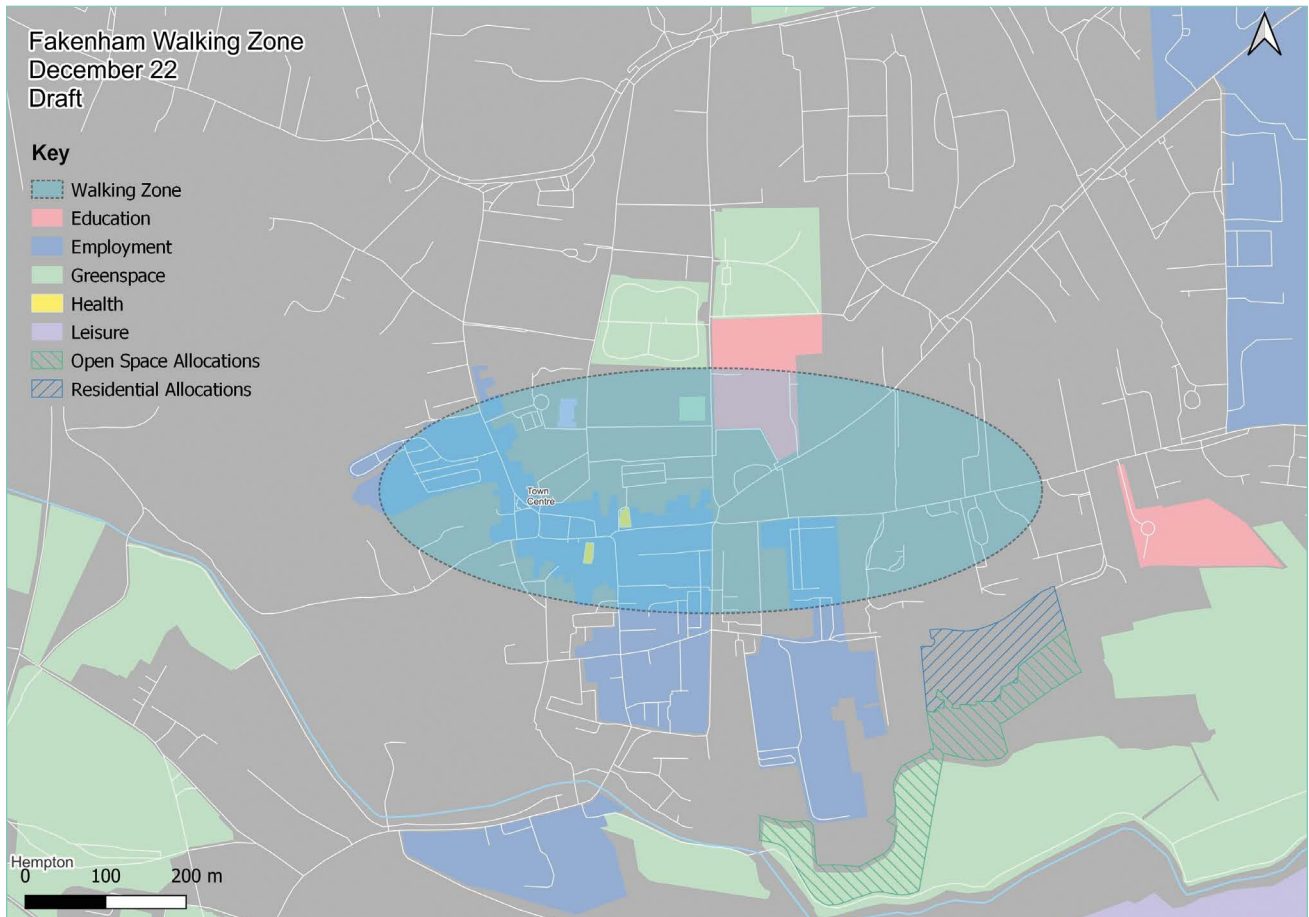
Map 3: Fakenham indicative active travel network.

iii. Active travel route summary

Route Number	Route	Route Description
Route 1 (Red)	Field Lane and Claypit Lane	A 2.1km route connecting new and existing residential areas with central services and schools and providing access to greenspace via Trap Lane.
Route 2 (Blue)	Football Club to Town Centre	A 2.2km linear route providing connectivity between residential areas and places of employment and leisure via Holt Road and Greenway Lane.
Route 3 (Green)	Queens Road	A 0.6km linear route providing improved access with places of education and central areas of employment along Queens Road.
Route 4 (Yellow)	Norwich Road to Town Centre	A 2.6km route connecting residential areas in the east with central employment areas and services along Norwich Road. This route also extends to provide potential connectivity with Pensthorpe.
Route 5 (Orange)	Great Eastern Way Link	A 0.6km linear route to provide an off-road central cycling and walking corridor via the disused railway line along Greater Eastern Way.
Route 6 (Purple)	Wells Road to Town Centre	A 1.3km route connecting new and existing residential areas in the east with central services and employment areas via Wells Road.
Route 7 (Grey)	National Cycle Network Link	A 0.6km link to the National Cycle Network from Wells Road.

iv. Indicative walking zone

The Fakenham walking zone area includes areas of employment and education in the town centre, including Oak Street, Market Place and Norwich Road.



Map 4: Fakenham indicative walking zone.

- i. [Norfolk Insights \(2021\) Population Report for Norfolk \(online\)](#).
- ii. [Norfolk Insights \(2021\) Economy Report for Norfolk \(online\)](#).



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