



 Norfolk County Council

Local Cycling and Walking Infrastructure Plan for Norfolk

Aylsham

May 2023

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Aylsham

Norfolk County Council is creating a Local Cycling and Walking Infrastructure Plan for Norfolk.

What is a Local Cycling and Walking Infrastructure Plan for Norfolk?

The Local Cycling and Walking Infrastructure Plan is a list of short, medium and long-term infrastructure schemes which have been identified to help people walk, cycle or wheel (using a wheelchair or mobility aid) more across the County.

The Countywide plan builds on those already created for King's Lynn, Greater Norwich and Great Yarmouth. The potential improvements will create a travel network which will create better connectivity within and between 20 towns across Norfolk and help link towns and rural communities.

Why do we need one?

The Government's ambition is for 50% of all journeys in towns and cities to be walked or cycled by 2030. To help more people to choose cycling and walking we want to create a modern, well connected transport network in Norfolk that gives people more alternatives to travelling by car.

What are the benefits of the plan?

All schemes proposed are currently not funded, but having a Local Cycling and Walking Infrastructure Plan for Norfolk will be essential to embed these schemes into wider development and to support us in gaining funding from Government to make them happen.

What are the benefits of active travel?

Increased levels of walking, cycling and wheeling can provide many benefits such as;

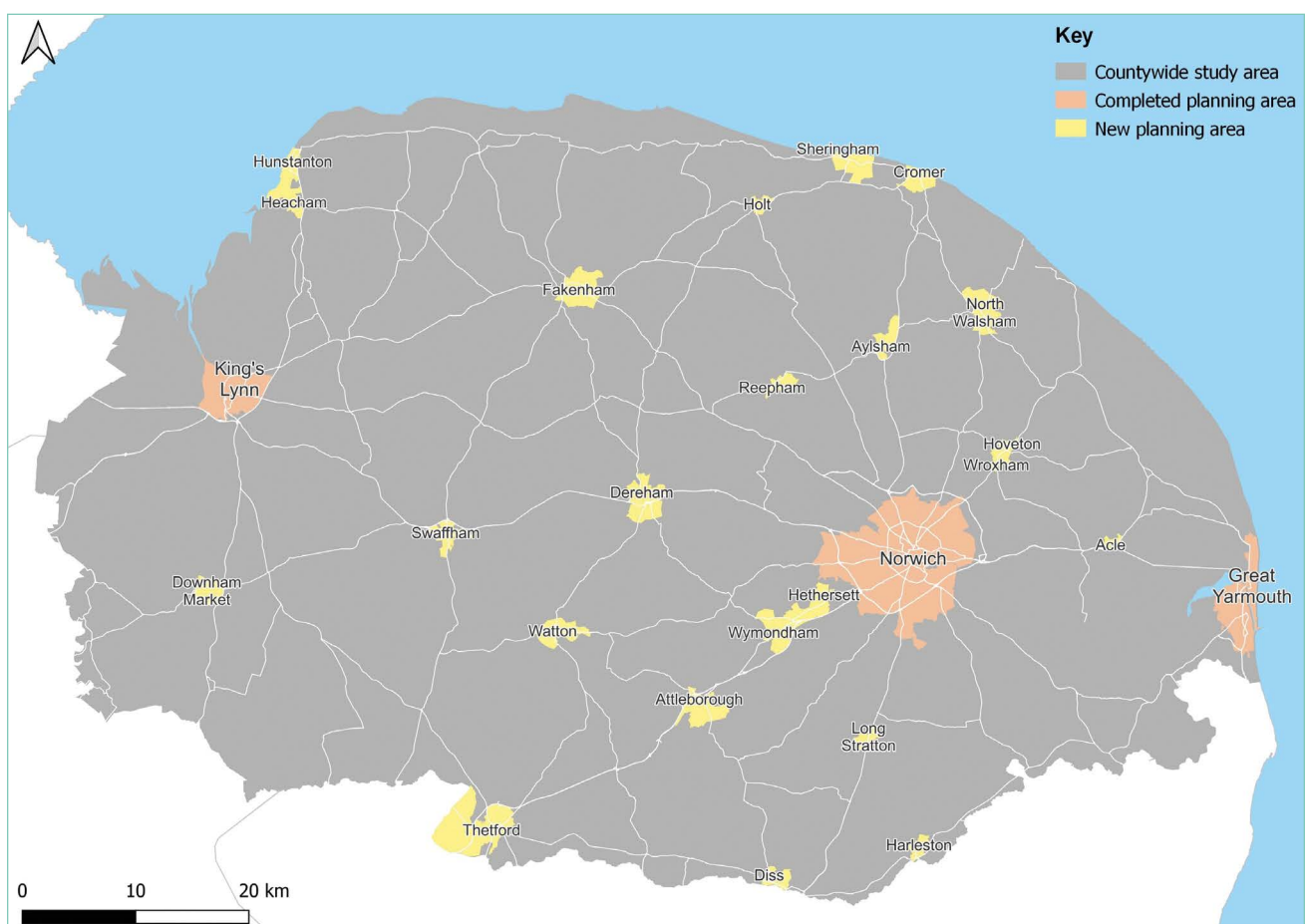
- improving our air quality
- reducing congestion on our roads
- providing access to education, employment and services
- addressing inequalities
- increasing connectivity between people and communities
- improving physical and mental health
- helping to mitigate climate change.

The Local Cycling and Walking Infrastructure Plan for Norfolk contains proposals for potential **active travel networks** for 20 towns across the County.

Each of the proposed networks includes:

- **Priority routes.** These would connect people with places of employment, education, central services, public transport and green spaces.
- **Walking zones.** A Walking Zone is an area within which the priority for schemes will be to enable people to easily walk or wheel at any time to access key services and areas of employment and education / training.

Such schemes might include increasing or improving road crossings, widening pavements, resurfacing uneven pavements or slowing traffic speeds.



Map 1: Countywide Local Cycling and Walking Infrastructure Plan study area map.

Please note all maps in this document contain data from [OpenStreetMap®](#) , licensed under the [Open Database Commons Open Database License \(ODbL\)](#).

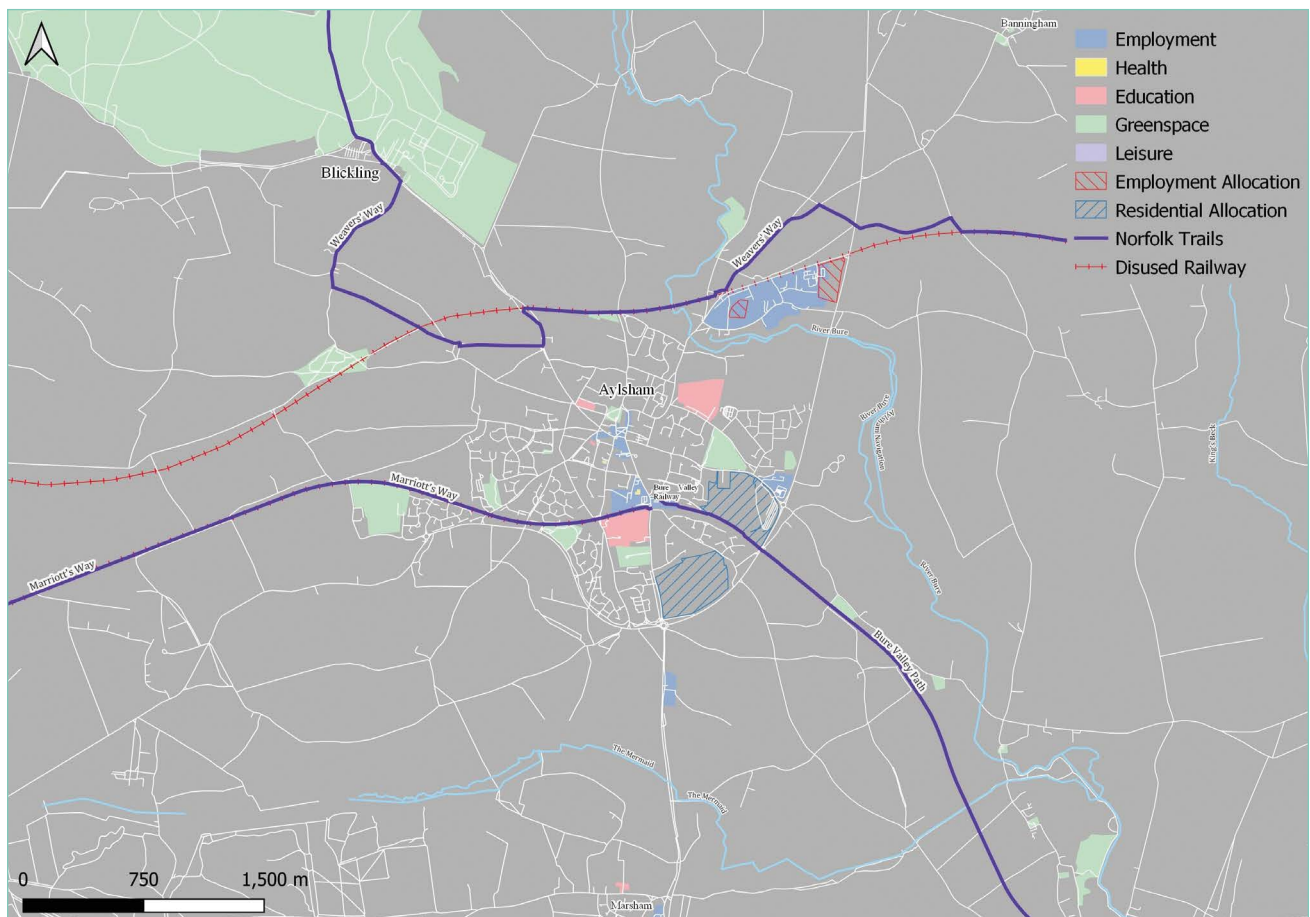
► Aylsham

i. Introduction

Aylsham is a historic market town with a population of 8,906 in 2020, with 31% over the age of 65ⁱ. The town is situated 19km north of Norwich on the west side of the A140. The town has a new housing and employment allocation which is expected to boost employment in the area. In 2011, 32.4% of the population were in full time employmentⁱⁱ.

There are no current public transport hubs in Aylsham and the Sustrans Regional Cycle Network which previously connected directly into the town centre from the northwest was decommissioned following a review in July 2021.

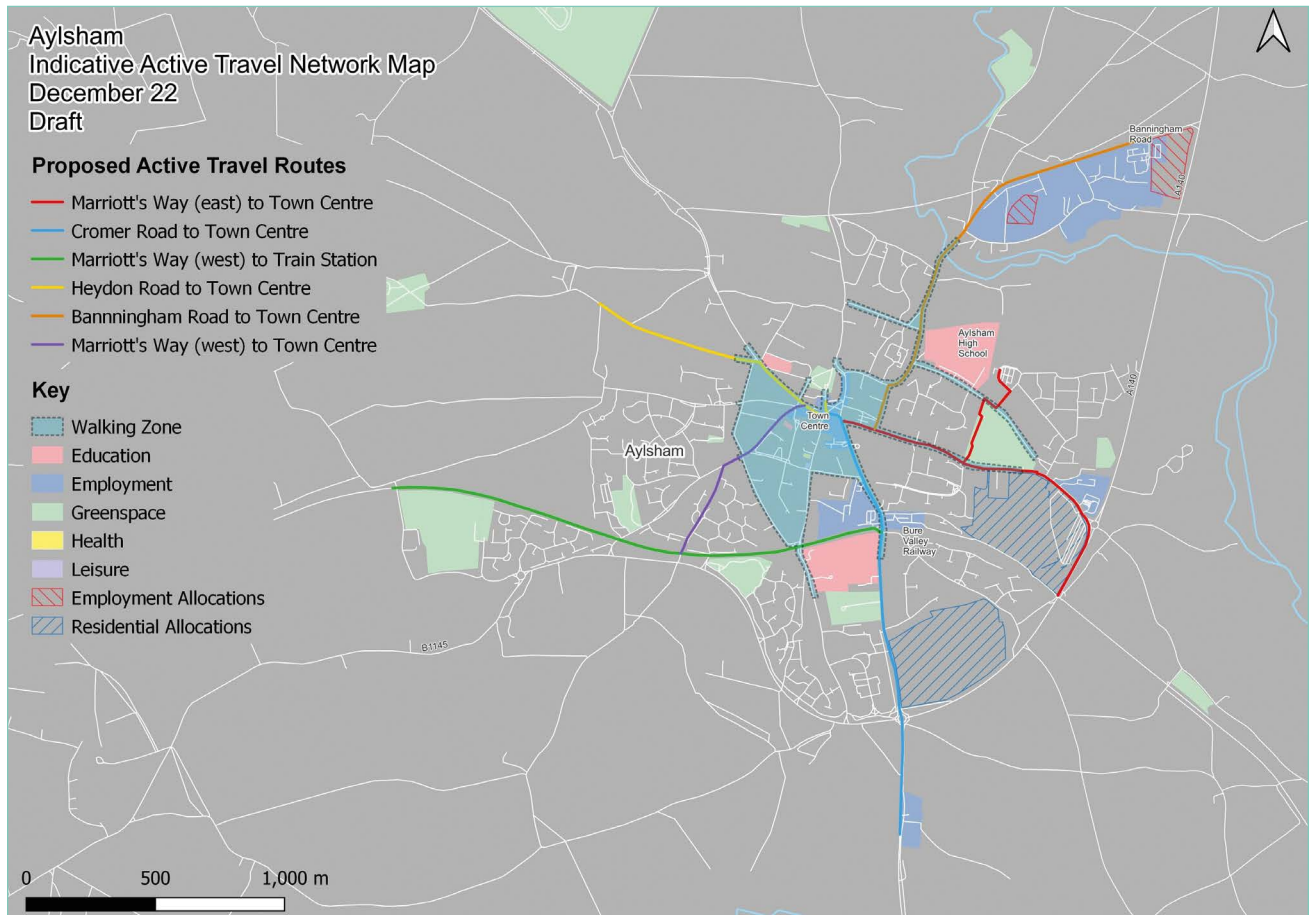
Aylsham is well connected with the Norfolk Trails network. Weavers' Way runs along the north of the town and creates walking and cycling connectivity with Blickling and Cromer in the north, and cycling and walking connections with North Walsham in the east. To the south, Marriott's Way and Bure Valley Path connect the walking and cycling network with Reepham in the west and Hoveton and Wroxham in the east.



Map 2: Aylsham area map showing current active travel network.

ii. Aylsham indicative active travel network

The indicative active travel network for Aylsham aims to improve connectivity by enabling cycling and walking between new and existing residential areas and creating links with central services, employment areas and schools. It also aims to connect to the existing cycling and walking trails network.



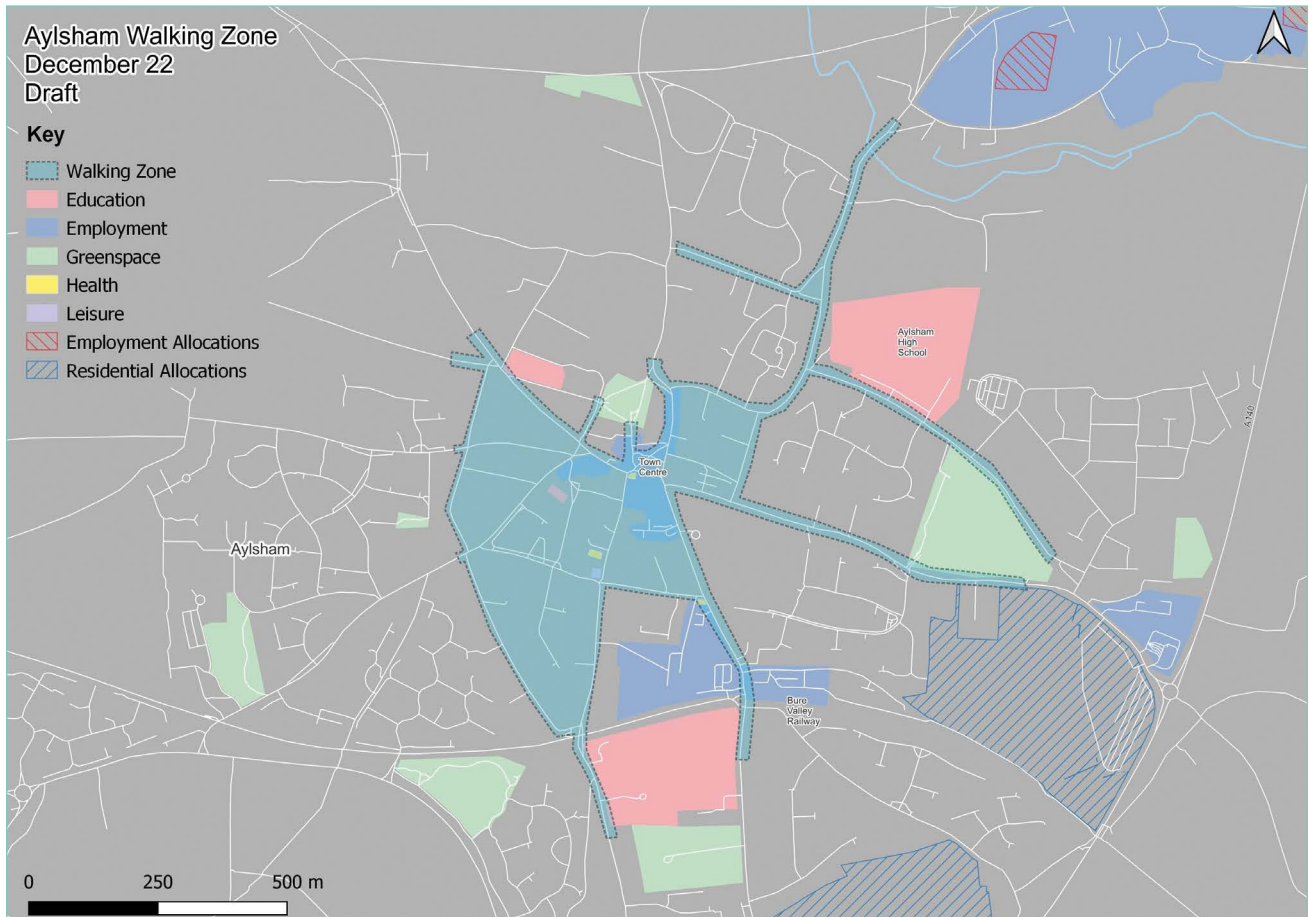
Map 3: Aylsham indicative active travel network.

iii. Active travel route summary

| Route Number | Route | Route Description |
|------------------|--|--|
| Route 1 (Red) | Marriott's Way (east) to Town Centre | A 2km route connecting the Bure Valley Path and town centre via Burgh Road in the east and providing connectivity with the recreation grounds and Aylsham High School. |
| Route 2 (Blue) | Cromer Road to Town Centre | A 1.7km route joining up the wide segregated walking and cycling path on Norwich Road to Aylsham Town Centre along Norwich Road, intersecting the Marriott's Way and the Bure Valley Path. |
| Route 3 (Green) | Marriott's Way (west) to Train Station | A 0.9km section of the Marriott's Way, identified for Trail Scheme Improvements. This section of the Marriott's Way starts on the intersection of Green Lane and the Marriott's Way and ends at the Bure Valley Railway (Aylsham station). |
| Route 4 (Yellow) | Heydon Road to Town Centre | A 1km route heading westerly out of Aylsham town centre to provide access to greenspace and to connect to the Blickling Mausoleum Loop via Heydon Road. |
| Route 5 (Orange) | Banningham Road to Town Centre | A 1.7km route heading northeast out of Aylsham, crossing the River Bure and ending at the large employment and industrial area in northeast Aylsham. |
| Route 6 (Purple) | Marriott's Way (west) to Town Centre | This 0.95km route connects Marriott's Way with Aylsham Town Centre via The Jewels Lane Track and Cawston Road. Starting at the Historic Pump House in the north, the route takes in a mixture of residential and businesses, before connecting to the Marriott's Way via a public right of way on Jewels Lane. |

iv. Indicative walking zone

The Aylsham walking zone covers central areas which see high levels of footfall and connect places of education and employment. Improvement schemes align with the proposals from the Aylsham Town Council Transport Strategy (February 2022).



Map 4: Aylsham indicative walking zone.

- i. [Norfolk Insights \(2021\) Population Report for Norfolk \(online\)](#).
- ii. [Norfolk Insights \(2021\) Economy Report for Norfolk \(online\)](#).



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