



Local Cycling and Walking Infrastructure Plan for Norfolk

Attleborough





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Norfolk County Council is creating a Local Cycling and Walking Infrastructure Plan for Norfolk.

What is a Local Cycling and Walking Infrastructure Plan for Norfolk?

The Local Cycling and Walking Infrastructure Plan is a list of short, medium and long-term infrastructure schemes which have been identified to help people walk, cycle or wheel (using a wheelchair or mobility aid) more across the County.

The Countywide plan builds on those already created for King's Lynn, Greater Norwich and Great Yarmouth. The potential improvements will create a travel network which will create better connectivity within and between 20 towns across Norfolk and help link towns and rural communities.

Why do we need one?

The Government's ambition is for 50% of all journeys in towns and cities to be walked or cycled by 2030. To help more people to choose cycling and walking we want to create a modern, well connected transport network in Norfolk that gives people more alternatives to travelling by car.

What are the benefits of the plan?

All schemes proposed are currently not funded, but having a Local Cycling and Walking Infrastructure Plan for Norfolk will be essential to embed these schemes into wider development and to support us in gaining funding from Government to make them happen.

What are the benefits of active travel?

Increased levels of walking, cycling and wheeling can provide many benefits such as;

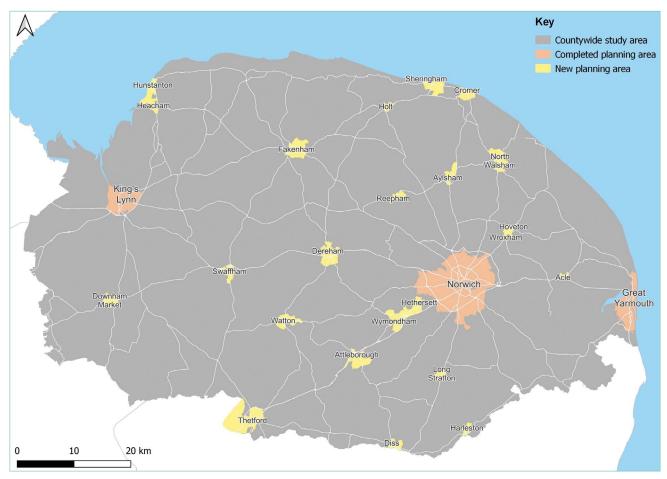
- improving our air quality
- reducing congestion on our roads
- providing access to education, employment and services
- addressing inequalities
- increasing connectivity between people and communities
- improving physical and mental health
- helping to mitigate climate change.

The Local Cycling and Walking Infrastructure Plan for Norfolk contains proposals for potential **active travel networks** for 20 towns across the County.

Each of the proposed networks includes:

- **Priority routes.** These would connect people with places of employment, education, central services, public transport and green spaces.
- Walking zones. A Walking Zone is an area within which the priority for schemes will be to enable people to easily walk or wheel at any time to access key services and areas of employment and education / training.

Such schemes might include increasing or improving road crossings, widening pavements, resurfacing uneven pavements or slowing traffic speeds.



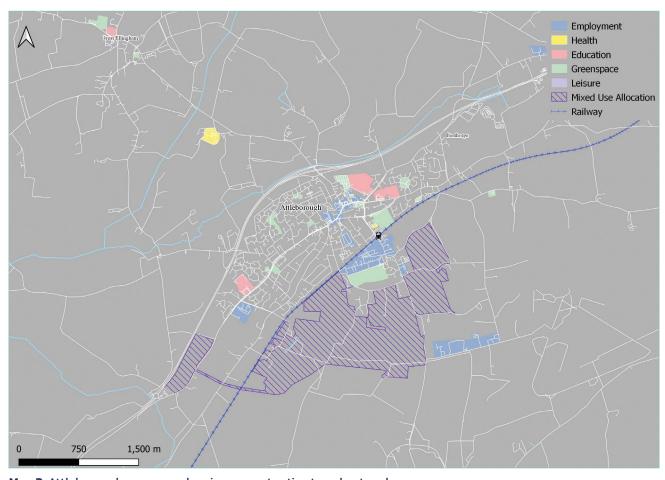
Map 1: Countywide Local Cycling and Walking Infrastructure Plan study area map.

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i. Introduction

Attleborough is a market town in Breckland located on the A11 between Norwich and Thetford, approximately 24km south of Dereham. It has a train station providing links to Norwich, Peterborough, Cambridge, the Midlands and the North-West.

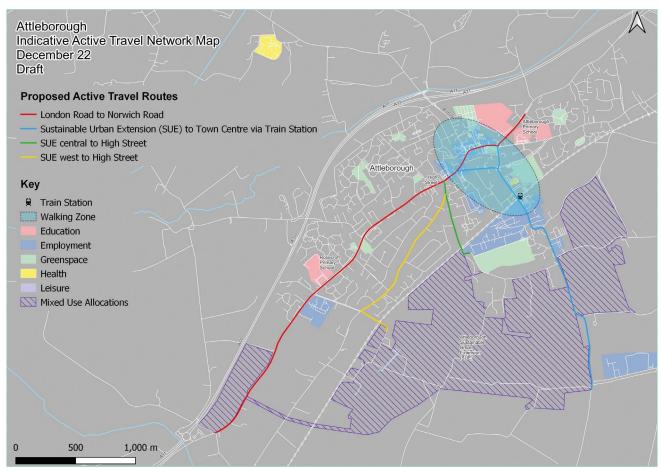
As of 2020, Attleborough had a population of 10,036, 24% over the age of 65ⁱ. Attleborough is undergoing significant growth with a Sustainable Urban Extension (SUE) being built to the south of the train station. It is a sustainability–focused development that will deliver up to 4,000 new homes, two primary schools and a high street with shops, restaurants and community facilities. This is likely to increase the number of people in employment with 42.9% in full time work and 15% in part time work in 2011ⁱⁱ.



Map 2: Attleborough area map showing current active travel network.

ii. Attleborough indicative active travel network

The indicative network for Attleborough aims to create a linear north to south route providing connectivity between existing residential areas along Norwich and London Road and central services, employment areas and places of education. The network is further supported by cycling and walking links which will connect people in the SUE with central services and employment, places of education and public transport.



Map 10: Attleborough indicative active travel network.

Please note all maps in this document contain data from OpenStreetMap®, licensed under the Open Database Commons Open Database License (ODbL).

iii. Active travel route summary

Route Number	Route	Route Description
Route 1 (Red)	London Road to Norwich Road	A 3.5km linear cycling and walking route connecting new residential and employment areas in the southwest with the town centre and central employment areas via London Road. This route also links with Rosecroft Primary School on London Road as well as Attleborough Academy on London Road.
Route 2 (Blue)	SUE to Town Centre via Station Road	A 1.5km route connecting the residential areas within the Sustainable Urban Extension (SUE) with employment areas on Maurice Gaymer Road, greenspace at Gaymers Park, public transport and central services and employment areas in the town centre.
Route 3 (Green)	SUE central to High Street	A 0.7km route connecting the residential areas within the urban extension with employment areas on Maurice Gaymer Road and town centre key services and employment areas via Leys Lane. Leys Lane has been identified as a crossing point over the railway line for the SUE.
Route 4 (Yellow)	SUE west to High Street	A 1.5km cycling and walking route connecting residential areas in the SUE with central services and employment areas in the town centre via Flowers Lane and Hargham Road. Flowers Lane has been identified as a crossing point over the railway line for the SUE.

iv. Indicative walking zone

The indicative walking zone area within Attleborough includes the central employment areas in the town centre and links to the train station on Station Road. Infrastructure improvement schemes within the Countywide Local Cycling and Walking Infrastructure Plan will align with proposals outlined in the Attleborough Town Delivery Plan (2021–31).



Map 4: Attleborough indicative walking zone.

i. Norfolk Insights (2021) Population Report for Norfolk (online).

ii. Norfolk Insights (2021) Economy Report for Norfolk (online).



