



Norfolk County Council



Have your say on our proposed transport strategy for King's Lynn



Before you begin

This is an easy read version. You may need support to read and understand this. Ask someone you know to help you.

Please send us your
feedback **by 5 November**



What is happening?



Norfolk County Council is updating its **Transport Strategy for King's Lynn**.

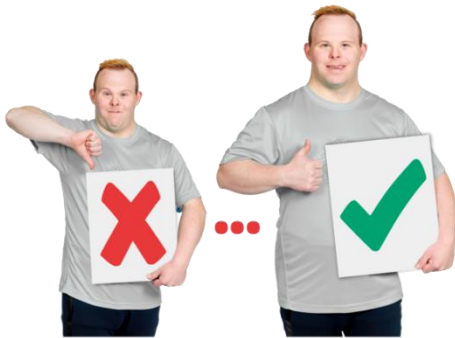
The strategy is a plan that looks at ways we can improve travel in and around King's Lynn.



The plan will help us decide what changes are needed to roads, buses, walking and cycling routes.

The last plan was made in 2020. Since then, things have changed – like how we travel after the Covid pandemic, and new transport plans in the rest of the country.

Why your views matter



We want to know what **you think** about our ideas to improve transport in and around King's Lynn.

King's Lynn is the second largest place in Norfolk.

It has good transport links, but some areas need improvement.



Big changes are coming, including a new hospital, thousands of new homes and new places for businesses.

We want King's Lynn to grow in a way that:



- Makes travel easier and more reliable
- Offers better travel choices
- Improves health, safety and the environment

Personal information, confidentiality and data protection (1)



Your personal information helps us understand different views.



We will keep your information safe and only use it for this feedback form.

We will not share your personal information with others.



We may need to share some information if the law says we have to.

An example of this would be if we received a Freedom of Information request.



If we have to share some information, we will make sure we do so following the law.

Personal information, confidentiality and data protection (2)



You don't have to take part if you don't want to.



You don't have to answer every question – **just answer the ones that matter to you.**



Please contact us if you have any questions about how we use your information. Our information is on the last page of this document.

Please put a tick (✓) in the box below if you've read the information about how we will use your personal information.

☐

How you travel (1)



We will ask some questions about you.

This helps us understand who is taking part.

What is your link to King's Lynn?

Tick (✓) all that apply:

☐

I live in King's Lynn

☐

I own a business in King's Lynn

☐

I travel to King's Lynn for work

☐

I visit King's Lynn (for shopping, attractions, family, friends)

How you travel (2)

Are any of your vehicles electric or hybrid?

Tick (✓) one box:

☐

Yes

☐

No

How you travel (3)

How often do you use these types of transport?

Please tick (✓) **one box** on each row.



Drive a car or van

Most days	1–2 days a week	Once a month	A few times a year	Once a year	Never



Passenger in car or van

Most days	1–2 days a week	Once a month	A few times a year	Once a year	Never

How you travel (4)

How often do you use these types of transport?

Please tick (✓) **one box** on each row.



Taxi

Most days	1–2 days a week	Once a month	A few times a year	Once a year	Never



Bus

Most days	1–2 days a week	Once a month	A few times a year	Once a year	Never

How you travel (5)

How often do you use these types of transport?

Please tick (✓) **one box** on each row.



Bicycle

Most days	1–2 days a week	Once a month	A few times a year	Once a year	Never



Walking and wheeling

Most days	1–2 days a week	Once a month	A few times a year	Once a year	Never

How you travel (6)

How often do you use these types of transport?

Please tick (✓) **one box** on each row.



Motorbike or scooter

Most days	1–2 days a week	Once a month	A few times a year	Once a year	Never



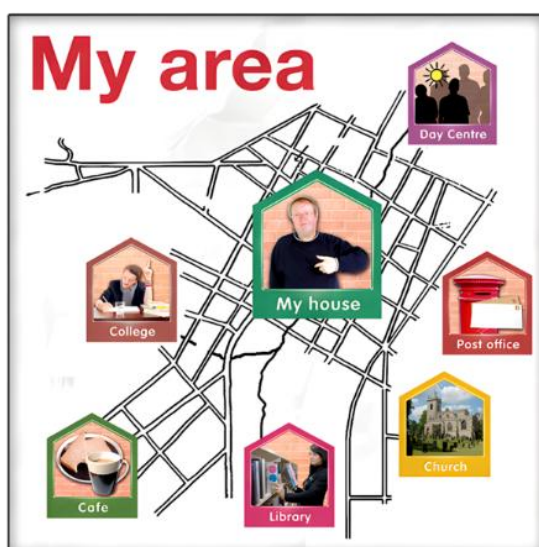
Train

Most days	1–2 days a week	Once a month	A few times a year	Once a year	Never

King's Lynn Transport Strategy – our vision (1)



Our Vision – what we'd like to see happen in the future.



We want to make travelling in and around King's Lynn better in the future.

King's Lynn Transport Strategy – our vision (2)



We want to:

- Help the town grow in a good way
- Make travel easier and more reliable
- Give people more travel choices
- Help people stay healthy
- Make the air cleaner
- Keep people safe
- Look after the town and nature

Do you agree or disagree with this vision?



☐ Strongly agree



☐ Agree



☐ Not sure



☐ Disagree



☐ Strongly disagree



☐ Don't know

Our goals (1)



We want to make sure that our ideas for improving transport can happen.

To do this we have thought about 10 goals that we want to achieve.



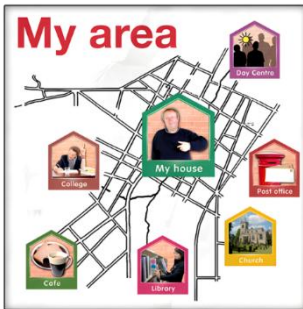
We have also thought about how we will achieve each of our goals.

Here is a list of ways we can reach our goals.



Please tell us if you agree or disagree with our goals.

Our goals (2)



Growth and Development

We want to work with others to make sure new homes and jobs have good transport links



Strategic Connections

We want to improve roads and public transport between King's Lynn and other places



Parking

We want to make parking work well for the town and support walking, cycling and buses, and provide more places to charge electric cars



Bus Services

We want to help make bus journeys quicker, easier, accessible and more reliable.

Our goals (3)



Rail

We want to improve the railway station and train services for people and goods. To make journeys quicker, easier, accessible and more reliable.



Active Travel

We want to support walking, cycling and other healthy ways to travel. This means people will have more choice in how they travel.



Climate Change

We want to help reduce pollution from transport.

We also want to make sure roads, railways and paths are not too badly affected by changing weather and climate in the future.



Air Quality

We want to try to reduce pollution from vehicles to make the air cleaner. This would include more electric cars and buses.

Our goals (4)



Road Safety

We want to make roads safer, reduce accidents, and help more people feel safer when they are cycling or walking.



Culture and Tourism

We want to protect green spaces. We will make streets look nicer and easier to for everyone to use - whether they are cycling, walking or in a vehicle

Do you agree or disagree with these ideas?

☐

Strongly agree

☐

Agree

☐

Not sure

☐

Disagree

☐

Strongly disagree

?

☐

Don't know

Transport Projects (1)

We have a list of transport projects we might do if we get funding.

Which of these improvements is important to you?

Please tick (✓) all that apply:

☐

A10 West Winch Housing Access Road

This is a new road to help with traffic from new homes. It will bypass West Winch. It will help make walking and cycling in the area easier.

☐

A17/A47 Pullover Roundabout improvements

This will cut queues at this busy road junction.

☐

A149 improvements

The A149 goes around the east of King's Lynn. It is very busy and slow at times. Improvements would make the road safer and reduce traffic delays.

Transport Projects (2)



A47 Tilney to East Winch dual carriageway

Improvements would make this road a dual carriageway. This would make the road safer and reduce traffic delays.



Ely area rail improvements

The improvements would mean that more trains can use the lines. This means that trains could run more often than now.



Create a micromobility scheme in King's Lynn

This plan would mean that people can hire electric scooters, electric bicycles and non-electric bicycles in King's Lynn.



Sustainable Transport and Regeneration Scheme (STARS) Gyratory Plus

This plan is to make it easier to cycle and walk in King's Lynn town centre. There would be new cycle lanes and wider pavements.

Transport Projects (3)



STARS Southgates regeneration

The plan is to make it possible to improve the South Gate area in King's Lynn. The roundabout would be changed to a junction with traffic lights. Vehicles would no longer driver through the historic South Gate – but people would still be able to cycle and walk through there.



West Lynn Ferry improvements

This is a ferry that takes people from West Lynn to King's Lynn, across the river. Improvements would mean that the ferry can continue to run.



Active travel link from West Winch to King's Lynn town centre

The plan is to make it easier to walk and cycle from West Winch to King's Lynn. There would be a new off-road cycle and walking route.

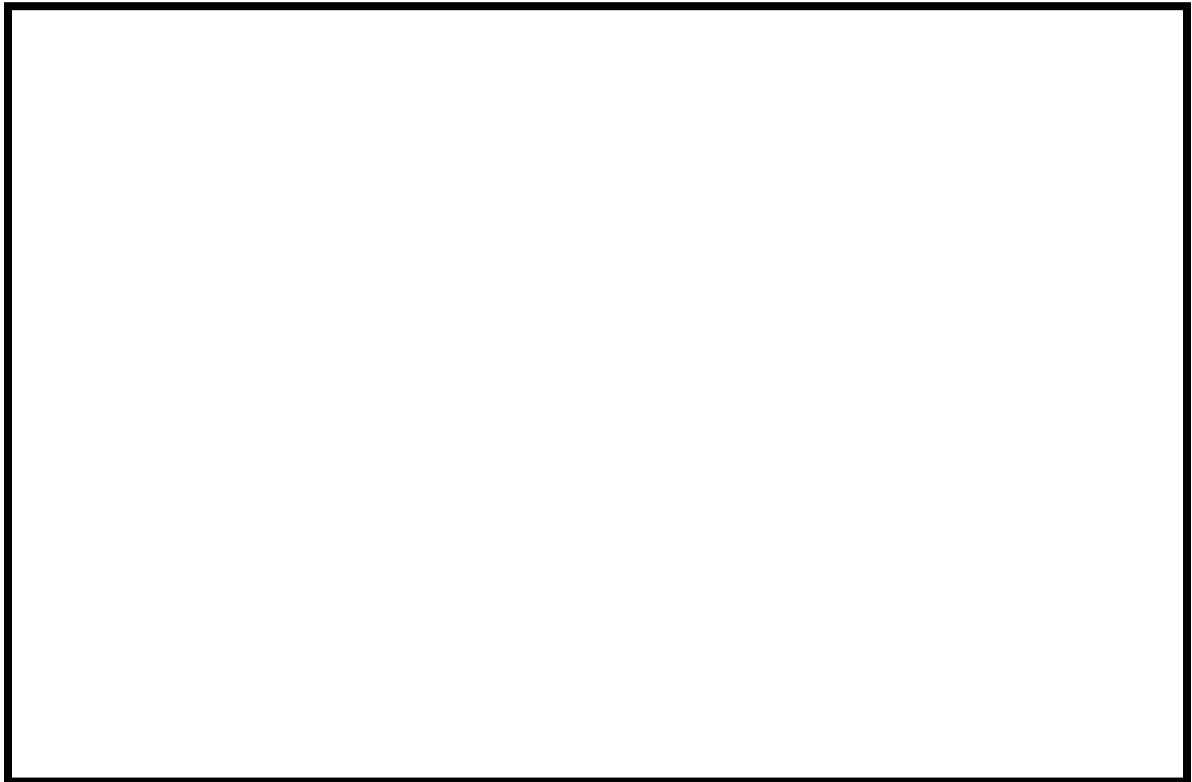
Transport Projects (4)



Local Cycling and Walking Plan schemes

There are lots of ideas to make walking and cycling easier in and around King's Lynn. One idea is to make a new crossing over Tennyson Road for people who are walking and cycling.

If you'd like to let us know why these projects are important to you, please write your answer in the box below

A large, empty rectangular box with a black border, intended for writing an answer to the question about why the projects are important.

Your ideas



Do you have any ideas for how to make transport in and around King's Lynn better in the future?

Please tell us in the box below

About you (1)



We now want to ask a few questions about you.



This helps us understand who is sharing their views and makes sure our work represents everyone in Norfolk.



You don't have to answer any personal questions if you don't want to, but it helps us a lot if you do.

About you (2)



What is your postcode? (First half only. For example, PE30)

Please write your answer in the box below:

About you (3)



Are you answering as...?

Please tick (✓) one answer only

- ☐ An individual / member of the public
- ☐ On behalf of a voluntary or community group
- ☐ On behalf of a public sector organisation
- ☐ On behalf of a business
- ☐ A Norfolk County Councillor
- ☐ A district or borough Councillor
- ☐ A town or parish Councillor
- ☐ A Norfolk County Council employee

About you (4)

If you are responding on behalf of another organisation, what is the name of the organisation, group, or business?

Please write your answer in the box below:



Are you...?

Please tick (✓) one answer only from the list below:

☐ Male

☐ Female

☐ Prefer not to say

☐ Prefer to self-describe (please write below)

About you (5)

How old are you?



Please tick (✓) one answer only:

- ☐ Under 18
- ☐ 18-24
- ☐ 25-34
- ☐ 35-44
- ☐ 45-54
- ☐ 55-64
- ☐ 65-74
- ☐ 75-84
- ☐ 85+
- ☐ Prefer not to say

About you (6)



Do you have any long-term illness, disability or health problem that limits your daily activities or the work you can do?

Please tick (✓) **one** answer only from the list below:

☐ Yes

☐ No

☐ Prefer not to say

If yes which of the following best describes your condition or disability?

Please tick (✓) **all** answers that apply:

☐ Blind or partially sighted

☐ Deaf or hard of hearing

About you (7)

☐ Limiting health condition *e.g. heart disease, asthma, stroke, osteoarthritis, Rheumatoid arthritis, fibromyalgia and multiple sclerosis (MS)*

☐ Learning Disabilities

☐ Neurodiversity *e.g. autistic spectrum disorders, dyslexia, dyspraxia*

☐ Mental health conditions *e.g. depression, schizophrenia, bipolar affective disorders, eating disorders, obsessive compulsive disorder*

☐ Physical disability *e.g. limb disorder, amputee, wheelchair user, cerebral palsy, motor neurone disease, muscular dystrophy*

If you have another type of disability not listed above, please write here:

☐ Prefer not to say

About you (8)



How would you describe your ethnic background? Please tick (✓) one answer only from the list below:

Asian or Asian British

☐ Asian British

☐ Indian

☐ Pakistani

☐ Bangladeshi

☐ Chinese

Any other Asian background, please write here:

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About you (9)

Black, Black British, Caribbean, or African

☐ Black British

☐ Caribbean

☐ African

Any other Black, Black British, or Caribbean background, please describe here:

Mixed or multiple ethnic groups

☐ White and Black Caribbean

☐ White and Black African

☐ White and Asian

Any other mixed or multiple group, please describe here

About you (10)

White

☐ English, Welsh, Scottish, Northern Irish or British Irish

☐ Gypsy or Irish Traveller

☐ Roma

Other White background, please describe here

Another ethnic group

☐ Arab

Any other ethnic group please describe here

☐ Prefer not to say

About you (11)



Do you have caring responsibilities?

Please tick (✓) **one** answer only from the list below:

- ☐ No
- ☐ Yes – for children with additional needs
- ☐ Yes – for older family members/ Adults
- ☐ Yes - Parent Carer
- ☐ Yes – for a disabled adult(s)

Yes, other. Please write here

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About you (12)



Which of the following best describes you?

Please tick (✓) **one** answer only from the list below:

- ☐ Employed (full time)
- ☐ Employed (part time)
- ☐ Self-employed
- ☐ Unemployed
- ☐ Student
- ☐ Looking after the family home
- ☐ Long term sick
- ☐ Retired

About you (13)



What is your first language?

☐ English

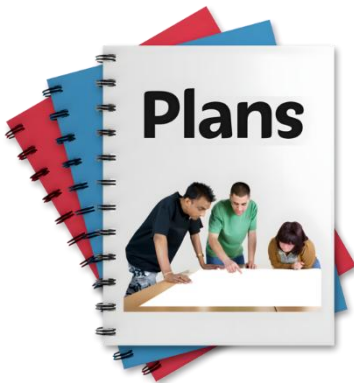
Other, please write here

What happens next



The feedback will help us understand how people travel in and around King's Lynn.

The feedback will also help us know more about what improvements are important to people.



We'll use the information to make sure that our ideas and plans fit with what people want.



We'll present our ideas to councillors in Spring 2026. The councillors will make a decision on whether to agree the plans and goals.

How to send us your feedback form



You can email your feedback form to:

Haveyoursay@norfolk.gov.uk



You can post your feedback form to:

TRANSPORT FEEDBACK

Freepost RTCL-XSTT-JZSK

County Hall

Martineau Lane

Norwich

NR1 2DH

You don't need to use a stamp!



Please send us your feedback
by 5 November 2025

Who to contact if you have any questions



You can **phone** us on
0344 800 8020
(9am to 5pm Monday to Friday)



You can **email** us at:
haveyoursay@norfolk.gov.uk



Text Relay: 18001 0344 800 8020



Thank you again for sharing your feedback with us.



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