



Norfolk County Council



Have your say on our proposed transport strategy for Great Yarmouth



Before you begin

This is an easy read version. You may need support to read and understand this. Ask someone you know to help you.

Please send us your
feedback **by 5 November**



What is happening?



Norfolk County Council is updating its **Transport Strategy for Great Yarmouth**.

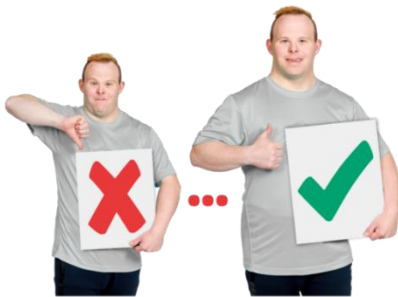
The strategy is a plan that looks at ways we can improve travel in and around Great Yarmouth.



The plan will help us decide what changes are needed to roads, buses, walking and cycling routes.

The last plan was made in 2020. Since then, things have changed – like how we travel after the Covid pandemic.

Why your views matter (1)



We want to know what **you think** about our ideas to improve transport in and around Great Yarmouth.



Great Yarmouth is one of the UK's most popular coastal resorts.



There are lots of businesses in the town, including firms that work on generation of electricity out at sea.



But the town also has a lot of people who are unemployed, or unwell, or who do not have enough money. And more affordable places to live are needed.

Why your views matter (2)



To help solve some of those problems our idea is to improve transport in and around the town.



We want to:

- Help Great Yarmouth grow in a way that is good for people and the planet
- Make travel easier, safer, and healthier for everyone



Personal information, confidentiality and data protection (1)



Your personal information helps us understand different views.

We will keep your information safe and only use it for this feedback form.

We will not share your personal information with others.

We may need to share some information if the law says we have to.

An example of this would be if we received a Freedom of Information request.

If we have to share some information, we will make sure we do so following the law.



Personal information, confidentiality and data protection (2)



You don't have to take part if you don't want to.



You don't have to answer every question – **just answer the ones that matter to you.**



Please contact us if you have any questions about how we use your information. Our information is on the last page of this document.

Please put a tick (✓) in the box below if you've read the information about how we will use your personal information.

☐

How you

travel (1)



We will ask some questions about you.

This helps us understand who is taking part.

What is your link to Great Yarmouth?

Tick (✓) all that apply:

☐

I live in Great Yarmouth

☐

I own a business in Great Yarmouth

☐

I travel to Great Yarmouth for work

☐

I visit Great Yarmouth (for shopping, attractions, family, friends)

How you travel (2)

Are any of your vehicles electric or hybrid?

Tick (✓) one box:



☐ Yes



☐ No

How you travel (3)

How often do you use these types of transport?

Please tick (✓) **one box** on each row.



Drive a car or van

Most days	1–2 days a week	Once a month	A few times a year	Once a year	Never



Passenger in car or van

Most days	1–2 days a week	Once a month	A few times a year	Once a year	Never

How you travel (4)

How often do you use these types of transport?

Please tick (✓) **one box** on each row.



Taxi

Most days	1–2 days a week	Once a month	A few times a year	Once a year	Never



Bus

Most days	1–2 days a week	Once a month	A few times a year	Once a year	Never

How you travel (5)

How often do you use these types of transport?

Please tick (✓) **one box** on each row.



Bicycle

Most days	1–2 days a week	Once a month	A few times a year	Once a year	Never



Walking and wheeling

Most days	1–2 days a week	Once a month	A few times a year	Once a year	Never

How you travel (6)

How often do you use these types of transport?

Please tick (✓) **one box** on each row.



Motorbike or scooter

Most days	1–2 days a week	Once a month	A few times a year	Once a year	Never



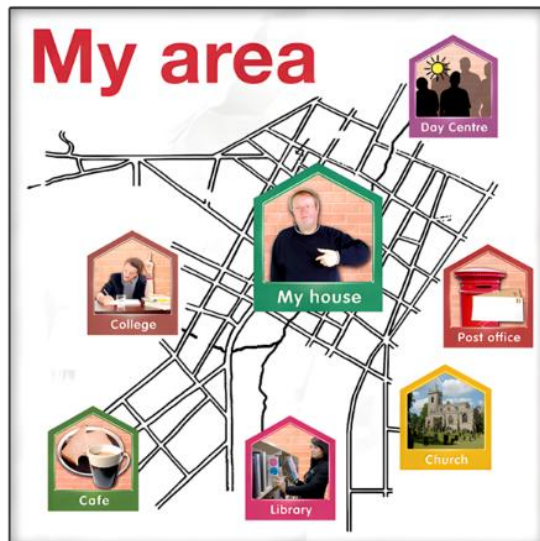
Train

Most days	1–2 days a week	Once a month	A few times a year	Once a year	Never

Great Yarmouth Transport Strategy – our vision (1)



Our Vision – what we'd like to see happen in the future.



We want to make travelling in and around Great Yarmouth better in the future.

Great Yarmouth Transport Strategy – our vision (2)



We want to:

- Help the town grow in a good way
- Make travel easier and more reliable
- Give people more travel choices
- Help people stay healthy
- Make the air cleaner
- Keep people safe
- Look after the town and nature

Do you agree or disagree with this vision?



☐ Strongly agree



☐ Agree



☐ Not sure



☐ Disagree



☐ Strongly disagree

?

☐ Don't know

Our goals (1)



We want to make sure that our ideas for improving transport can happen.

To do this we have thought about 10 goals that we want to achieve.



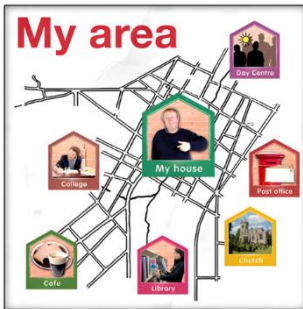
We have also thought about how we will achieve each of our goals.

Here is a list of ways we can reach our goals.



Please tell us if you agree or disagree with our goals.

Our goals (2)



Growth and Development

We want to work with others to make sure new homes and jobs have good transport links



Strategic Connections

We want to improve roads and public transport between Great Yarmouth and other places



Parking

We want to make parking work well for the town and support walking, cycling and buses, and provide more places to charge electric cars



Bus Services

We want to help make bus journeys quicker, easier, accessible and more reliable.

Our goals (3)



Rail

We want to improve the railway station and train services for people and goods. To make journeys quicker, easier, accessible and more reliable.



Active Travel

We want to support walking, cycling and other healthy ways to travel. This means people will have more choice in how they travel.



Climate Change

We want to help reduce pollution from transport.

We also want to make sure roads, railways and paths are not too badly affected by changing weather and climate in the future.



Air Quality

We want to try to reduce pollution from vehicles to make the air cleaner. This would include more electric cars and buses.

Our goals (4)



Road Safety

We want to make roads safer, reduce accidents, and help more people feel safer when they are cycling or walking.



Culture and Tourism

We want to protect green spaces. We want to make streets look nicer and easier to for everyone to use - whether they are cycling, walking or in a vehicle

Do you agree or disagree with these ideas?



☐ Strongly agree



☐ Agree



☐ Not sure



☐ Disagree



☐ Strongly disagree

?

☐ Don't know

Transport Projects (1)

We have a list of transport projects we might do if we get funding.

Which of these improvements is important to you?

Please tick (✓) all that apply:

☐

A47/A149 Vauxhall roundabout improvements

The Vauxhall roundabout is a busy junction near Great Yarmouth. The idea is to cut queues, build a new bridge over the railway, and make it easier and safer to walk and cycle to Vauxhall Holiday Park.

☐

A47 Acle straight – dual carriageway

Make the A47 between Acle and Great Yarmouth a dual carriageway.

Improvements would make this road a dual carriageway. This would make the road safer and reduce traffic delays.

Transport Projects (2)



Great Yarmouth rail improvements

The aim is to have trains running between Great Yarmouth and Norwich more often than now.



Create a micromobility scheme in Great Yarmouth

This plan would mean that people can hire electric scooters, electric bicycles and non-electric bicycles in Great Yarmouth.



Pedestrian improvements for Great Yarmouth

This plan is to make it easier and safer for everyone to walk in around Great Yarmouth. There would be new pedestrian crossings, better street lighting, tactile paving and dropped kerbs.

Transport Projects (3)



Improvements on Hall Plain and Hall Quay

This plan is to make it easier to cycle, walk and travel by bus in this area of the town and make it look nicer. This could include new cycle lanes and wider pavements.



Cycle route across Haven Bridge

The idea is to make a cycle lane across Haven bridge, to make it easier and safer to cycle across the bridge.



Bus improvements at the James Paget Hospital

Making it easier to travel to and from the hospital by bus – including a better waiting area at the hospital.


Transport Projects (4)



Local Cycling and Walking Plan schemes

There are lots of ideas to make walking and cycling easier in and around Great Yarmouth. Many ideas would help to connect places where people live and work in Gorleston, Great Yarmouth and Caister.

If you'd like to let us know why these projects are important to you, please write your answer in the box below

A large, empty rectangular box with a black border, intended for writing an answer to the question about why the projects are important.

Your ideas



Do you have any ideas for how to make transport in and around Great Yarmouth better in the future?

Please tell us in the box below

About you (1)



We now want to ask a few questions about you.



This helps us understand who is sharing their views and makes sure our work represents everyone in Norfolk.



You don't have to answer any personal questions if you don't want to, but it helps us a lot if you do.

About you (2)



What is your postcode? (First half only. For example, NR30)

Please write your answer in the box below:

About you (3)



Are you answering as...?

Please tick (✓) one answer only

- ☐ An individual / member of the public
- ☐ On behalf of a voluntary or community group
- ☐ On behalf of a public sector organisation
- ☐ On behalf of a business
- ☐ A Norfolk County Councillor
- ☐ A district or borough Councillor
- ☐ A town or parish Councillor
- ☐ A Norfolk County Council employee

About you (4)

If you are responding on behalf of another organisation, what is the name of the organisation, group, or business?

Please write your answer in the box below:



Are you...?

Please tick (✓) one answer only from the list below:

☐

Male

☐

Female

☐

Prefer not to say

☐

Prefer to self-describe (please write below)

About you (5)

How old are you?



Please tick (✓) one answer only:

- ☐ Under 18
- ☐ 18-24
- ☐ 25-34
- ☐ 35-44
- ☐ 45-54
- ☐ 55-64
- ☐ 65-74
- ☐ 75-84
- ☐ 85+
- ☐ Prefer not to say

About you (6)



Do you have any long-term illness, disability or health problem that limits your daily activities or the work you can do?

Please tick (✓) **one** answer only from the list below:

☐ Yes

☐ No

☐ Prefer not to say

If yes which of the following best describes your condition or disability?

Please tick (✓) **all** answers that apply:

☐ Blind or partially sighted

☐ Deaf or hard of hearing

About you (7)

☐ Limiting health condition *e.g. heart disease, asthma, stroke, osteoarthritis, Rheumatoid arthritis, fibromyalgia and multiple sclerosis (MS)*

☐ Learning Disabilities

☐ Neurodiversity *e.g. autistic spectrum disorders, dyslexia, dyspraxia*

☐ Mental health conditions *e.g. depression, schizophrenia, bipolar affective disorders, eating disorders, obsessive compulsive disorder*

☐ Physical disability *e.g. limb disorder, amputee, wheelchair user, cerebral palsy, motor neurone disease, muscular dystrophy*

If you have another type of disability not listed above, please write here:

☐ Prefer not to say

About you (8)



How would you describe your ethnic background? Please tick (✓) **one** answer only from the list below:

Asian or Asian British

☐ Asian British

☐ Indian

☐ Pakistani

☐ Bangladeshi

☐ Chinese

Any other Asian background, please write here:

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About you (9)

Black, Black British, Caribbean, or African

☐ Black British

☐ Caribbean

☐ African

Any other Black, Black British, or Caribbean background, please describe here:

Mixed or multiple ethnic groups

☐ White and Black Caribbean

☐ White and Black African

☐ White and Asian

Any other mixed or multiple group, please describe here

About you (10)

White

☐ English, Welsh, Scottish, Northern Irish or British Irish

☐ Gypsy or Irish Traveller

☐ Roma

Other White background, please describe here

Another ethnic group

☐ Arab

Any other ethnic group please describe here

☐ Prefer not to say

About you (11)



Do you have caring responsibilities?

Please tick (✓) **one** answer only from the list below:

- ☐ No
- ☐ Yes – for children with additional needs
- ☐ Yes – for older family members/ Adults
- ☐ Yes - Parent Carer
- ☐ Yes – for a disabled adult(s)

Yes, other. Please write here

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About you (12)



Which of the following best describes you?

Please tick (✓) **one** answer only from the list below:

- ☐ Employed (full time)
- ☐ Employed (part time)
- ☐ Self-employed
- ☐ Unemployed
- ☐ Student
- ☐ Looking after the family home
- ☐ Long term sick
- ☐ Retired

About you (13)



What is your first language?

☐

English

Other, please write here

What happens next



The feedback will help us understand how people travel in and around Great Yarmouth.

The feedback will also help us know more about what improvements are important to people.



We'll use the information to make sure that our ideas and plans fit with what people want.



We'll present our ideas to councillors in Spring 2026. The councillors make a decision on whether to agree the plans and goals.

How to send us your feedback form



You can email your feedback form to:

haveyoursay@norfolk.gov.uk



You can post your feedback form to:

TRANSPORT FEEDBACK

Freepost RTCL-XSTT-JZSK

County Hall

Martineau Lane

Norwich

NR1 2DH

You don't need to use a stamp!



Please send us your feedback
by 5 November 2025

Who to contact if you have any questions



You can **phone** us on
0344 800 8020
(9am to 5pm Monday to Friday)



You can **email** us at
haveyoursay@norfolk.gov.uk



Text Relay: 18001 0344 800 8020



**Thank you again for sharing
your feedback with us.**



If you need this document in audio, Braille, alternative format or in a different language please email us at haveyoursay@norfolk.gov.uk or contact Customer Services on 0344 800 8020 or Text Relay on 18001 0344 800 8020 (textphone) and we will do our best to help.