



Your Ref:  
Date: 13 February 2017

My Ref: HP1/PK6060/DW  
Email: gtyarmouthstationlinks@norfolk.gov.uk

Dear Sir/Madam

**Great Yarmouth Rail Station to Marketplace Improvement Works  
Public Consultation – Have Your Say**

I am writing to consult you on proposals to create a safer and more attractive route for pedestrians and cyclists between the train station and marketplace.

The designs are being developed by Norfolk County Council in partnership with Great Yarmouth Borough Council and are a key first step in achieving some of the main aims of the Town Centre Masterplan. In particular we want to make it easier for people to get to and around the town and make it a more attractive place to live, work and visit, which will help attract future investment and development to the area. Millions of pounds of investment is already committed to make this happen, and the improvement work between the station and marketplace is a key part of this.

You can see our proposals on the enclosed plans.

- Drawing No PK6060-HP1-037A shows the ideas for the train station forecourt and surrounding highway up to Vauxhall Bridge.
- Drawing No PK6060-HP1-038B shows the route east of Vauxhall Bridge and along The Conge up to the marketplace.

Some of the key elements of the proposals are:

- A more attractive and user-friendly layout to the train station forecourt;
- A wide and continuous route for pedestrians and cyclists from the train station through to the marketplace via The Conge;
- A new unsegregated cycle and pedestrian footway linking Acle New Road with Vauxhall Bridge;

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- An opportunity to develop a landscaped 'garden walk' between the bridge and North Quay along with landscaped planting areas on the station side of the bridge;
- Improved crossing points for pedestrians and cyclists throughout the route and modified junction arrangements along The Conge to prioritise pedestrians and cyclists;
- Improved lighting, signage and street furniture along with features to help celebrate Yarmouth's heritage.

A separate bid is being considered by the Great Yarmouth Preservation Trust for Heritage Lottery Funding to complete the refurbishment of Vauxhall Bridge.

The proposals are being funded by the New Anglia Local Enterprise Partnership, with £1m allocated in 2017/18 and a further £1m in 2018/19. There is also a separate proposal to improve vehicle capacity at Fullers Hill roundabout by providing an additional right turn lane for traffic heading south from the Caister direction towards Norwich. This is to be constructed at the same time as the station to marketplace works and further details can be viewed online at [www.norfolk.citizenspace.com](http://www.norfolk.citizenspace.com) or at the exhibition venues listed below.

Our consultation will run until **Monday 13 March**. Construction is planned to start from late autumn 2017.

There are a couple of ways you can respond to the consultation. You can view the proposals online at [www.norfolk.citizenspace.com](http://www.norfolk.citizenspace.com) and provide valuable feedback by completing the online questionnaire.

Also, during the consultation period there will be chances for you to come along and discuss the proposals with the project team and give your response in person. Drop in sessions will be held at:

- The train station on Friday 17 February from 8.00am to 6.00pm.
- Market Gates on Wednesday 22 February and Friday 3 March from 10.00am to 3.00pm.
- Asda on Wednesday 1 March from 10.00am to 4.00pm.

We would welcome any thoughts on our proposals, so please respond to the consultation to help us get the detail right.

Yours faithfully



Project Engineer