



GREAT YARMOUTH TRANSPORT STRATEGY – FEEDBACK FORM

We want your views on our draft Great Yarmouth Transport Strategy.

Transport improvements are fundamental to achieving sustainable housing and economic growth in Great Yarmouth, tackling inequality, improving health and supporting regeneration. Improving walking, cycling and public transport will enable existing and future, residents, visitors and employees to choose cleaner and healthier ways to travel. Great Yarmouth therefore needs a strategy to enhance existing transport networks that will support existing and new communities.

The Great Yarmouth Transport Strategy sets out the transport vision for Great Yarmouth, highlighting the challenges and opportunities along with the transport infrastructure that needs to be delivered within the short, medium and long-term to enable growth to come forward sustainably as well as supporting existing local communities.

Why we are consulting

We would like to know what you think of the proposals for the Great Yarmouth Transport Strategy.

Your feedback is important to us and will help us develop the final version of the Strategy, enabling us to make sure that we have considered the views of residents, visitors and workers of Great Yarmouth.

Our consultation runs from 16 September to 11 October 2019.

Personal information, confidentiality and data protection

We will use any personal information to understand how different groups of people feel about the draft Great Yarmouth Transport Strategy.

We will process any personal information we receive from you in line with the General Data Protection Regulation (GDPR) (Regulation (EU) 2016/679), the Data Protection Act 2018 and Norfolk County Council's data protection policy and guidelines. This means that Norfolk County Council will hold your personal data and only use it for the purpose for which it was collected, being this consultation. You can find a copy of our privacy statement at www.norfolk.gov.uk/privacy

We won't identify individuals when reporting back our findings and under our record management policy we will keep this information for five years. We will share the information you provide us with Great Yarmouth and WSP but will not pass your personal data on to anyone else. However, we may be asked under access to information laws to publish or disclose some, or all, of the information you provide in response to this consultation. We will only do this where such disclosure will comply with such relevant information laws which include the Freedom of Information Act 2000, the Data Protection Act 2018 and the Environmental Information Regulations 2004.

You can choose not to take part in the consultation, to stop responding at any time, or to ignore any personal questions that you do not want to answer.

Transport Strategy Context

Great Yarmouth as a place to live, work and visit

Great Yarmouth is one of the UK's most popular seaside destinations and the principal retail, service and employment centre within the borough. The economy of Great Yarmouth has historically been built on fishing and tourism, however in recent decades it has grown to serve and support offshore natural gas industries and more recently offshore wind power.

Despite this growth, parts of Great Yarmouth contain some of the most deprived neighbourhoods in the UK; with higher levels of unemployment than both the average for the East of England and Great Britain.

Supporting planned growth

To support continuing economic development and the needs of residents, we need to deliver up to 7,140 houses within the Borough of Great Yarmouth by 2030. The majority of the planned growth is focused in the borough's main towns of Great Yarmouth and Gorleston-on-Sea, and the key service centres of Bradwell and Caister-on-Sea.

The need for new transport infrastructure

Transport improvements are fundamental to achieving sustainable housing and economic growth in Great Yarmouth, tackling inequality, improving health and supporting regeneration. Improving walking, cycling and public transport will enable existing and future, residents, visitors and employees to choose cleaner and healthier ways to travel.

Great Yarmouth therefore needs a strategy to enhance existing transport networks that will support existing and new communities.

The need for new transport strategy

The Great Yarmouth Transport Strategy sets out the transport vision for Great Yarmouth, highlighting the challenges and opportunities along with the transport infrastructure that needs to be delivered within the short, medium and long term to enable growth to come forward sustainably as well as supporting existing local communities.

Spatial scope and objectives

The draft Transport Strategy sets out the vision, objectives and short, medium and long-term transport infrastructure required to support existing and new communities in Great Yarmouth.

The vision is:

To support sustainable economic growth in Great Yarmouth by improving journey reliability and travel mode choice for all, whilst contributing to improved air quality and safety

The objectives are:

- Manage traffic congestion in Great Yarmouth
- Capitalise on the infrastructure and investment opportunities presented by the Great Yarmouth Third River Crossing
- Support sustainable housing and economic growth
- Provide a safe environment for travel by all modes
- Improve opportunities to walk, cycle and use public transport in Great Yarmouth
- Encourage walking and cycling for short journeys

1.1 How far do you agree or disagree with the overall objectives of the strategy? Please select only one item.

- Strongly agree
- Agree
- Neither agree or disagree
- Disagree
- Strongly disagree
- Don't know

1.2 Why do you say that? Please write in the space below.

Issues for the highway network

Please look at the boards to see the issues we have identified for the highway network and then answer the questions below.

2.1 How far do you agree or disagree that we have identified the issues for the highway network? *Please select only one item.*

- Strongly agree
- Agree
- Neither agree or disagree
- Disagree
- Strongly disagree
- Don't know

2.2 If you disagree or strongly disagree, please tell us what we have missed by writing in the space below:

Traffic delay issues

Please look at the boards to see the traffic delay issues we have identified and then answer the questions below.

3.1 How far do you agree or disagree that we have identified the traffic delay issues? *Please select only one item.*

- Strongly agree
- Agree
- Neither agree or disagree
- Disagree
- Strongly disagree
- Don't know

3.2 If you disagree or strongly disagree, please tell us what we have missed by writing in the space below.

Public transport issues

Please look at the boards to see the public transport issues we have identified and then answer the questions below.

4.1 How far do you agree or disagree that we have identified the public transport issues?
Please select only one item.

- Strongly agree
- Agree
- Neither agree or disagree
- Disagree
- Strongly disagree
- Don't know

4.2 If you disagree or strongly disagree, please tell us what we have missed by writing in the space below.

Short term transport schemes

Please look at our proposed short-term transport schemes on the boards and then answer the question below.

6.1. Is there anything you would like to tell us at this stage about any of these short-term options? *If yes, please tell us in the space below. Please include the name or number of the proposal you are writing about.*

Note: you will be able to comment in detail on any proposed schemes as, and when, they go through the planning process.

Medium term transport schemes

Please look at our proposed medium-term transport schemes on the boards and then answer the question below.

7.1. Is there anything you would like to tell us at this stage about any of these medium-term options? *If yes, please tell us in the space below. Please include the name or number of the proposal you are writing about.*

Note: you will be able to comment in detail on any proposed schemes as, and when, they go through the planning process.

Long term transport schemes

Please look at our proposed long-term transport schemes on the boards and then answer the question below.

8.1. Is there anything you would like to tell us at this stage about any of these long-term options? If yes, please tell us in the space below. Please include the name or number of the proposal you are writing about.

Note: you will be able to comment in detail on any proposed schemes as, and when, they go through the planning process.

Our draft strategy overall

Thinking about our draft strategy overall, please answer the questions below.

9.1 Overall, how far do you agree or disagree that the draft strategy has achieved the right balance of schemes? Please select only one item.

- Strongly agree
- Agree
- Neither agree or disagree
- Disagree
- Strongly disagree
- Don't know

9.2 If you disagree or strongly disagree, please tell us why you say that by writing in the space below.



9.3 If there is anything else you want to tell us about our draft Great Yarmouth Transport Strategy please write this in the space below.



About you

Thinking about our draft strategy overall, please answer the questions below.

10.1 Are you...? Please select only one item.

- Male
- Female
- Prefer to self-describe (please specify)
- Prefer not to say

If you prefer to self-describe please write in the space below:

10.2 How old are you? Please select only one item.

- 0-15
- 16-29
- 30-44
- 45-64
- 65-84
- 85+

10.3 How would you describe your ethnic background? Please select only one item.

- White British
- White Irish
- White other
- Mixed
- Asian or Asian British
- Black or Black British
- Chinese
- Other ethnic background: please describe in the space below.

10.4 What is your first language? Please write your answer in the space below.

10.5 What is the first part of your postcode? (e.g. NR4)? Please write your answer in the space below.

10.6 Are you responding as...? Please select only one item

- A member of the public
- On behalf of a voluntary or community group
- On behalf of a statutory organisation
- On behalf of a business
- A Norfolk County Councillor
- A Great Yarmouth Borough Councillor
- A town or parish councillor
- A Norfolk County Council employee
- A Great Yarmouth Borough Council employee

10.7 If you are responding on behalf of an organisation, what is the name of the organisation, group or business? Please provide an email contact in the space below.

Please note: If you are responding on behalf of an organisation it should be in an official capacity.

Next steps

Agree our strategy – We will consider the results of the consultation and take views into account when creating a final Transport Strategy to be agreed by elected councillors.

Work closely with local and strategic partners – Great Yarmouth Borough Council and Norfolk County Council will continue to work closely with stakeholders to develop the design of each scheme and make sure that local and regional transport policy aligns.

Develop a design – Many of the schemes presented in the Transport Strategy are at a very early stage. We will do more work to assess each scheme's feasibility and identify possible routes, alignments and layouts.

Identify funding sources – The successful delivery of the strategy depends on us finding the right funding. This could come from local government, central government or the private sector.

Develop a business case – To access public funding streams and attract private investment we will need to prepare a business case. This will set out a case for investment and build on the Transport Strategy's evidence base.

Remember – As more detailed plans for the schemes are developed there will be opportunities for you to have your say.

You can complete this paper feedback form and return it at one of our staffed consultation events or exhibitions

You can fill in our online feedback form at: www.norfolk.gov.uk/tfgy

You can email us at: tfgy@norfolk.gov.uk

You can send back a paper feedback form to:

**Freepost Plus RTCL-XSTT-JZSK,
Norfolk County Council,
TFGY - Ground floor - south wing,
County Hall,
Martineau Lane,
Norwich
NR1 2DH**

However, if you want to help the council save money please use a stamp and send to this address: Stakeholder and Consultation Team, Norfolk County Council, Ground floor - south wing, County Hall, Martineau Lane, NR1 2DH.

Your opinions are valuable to us. Thank you for taking the time to read this document and respond.